

# On Site

Playa Vista Job Opportunities and Business Services

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## MESSAGE FROM THE EXECUTIVE DIRECTOR



Ernest Roberts  
Executive Director, PVJOBS

I find it unfortunate that we often only listen to the credentialed messenger. Too often we think that the person who has an advanced degree or appointment to a prominent position is an authority in their field. Most of us depend on their expertise and insight into issues that we, as lay people, have neither the time nor the inclination to investigate. But are these the only credible messengers?

I would argue not. Michael Faraday had little education, yet he is considered the father of the electric motor. Thomas Edison was not a trained scientist who, while working at the AP news wire service, conducted amateur experiments that led to some of the most remarkable scientific discoveries. Gregor Mendel, who is considered the father of genetics, was an Augustinian priest when he discovered and published his work on inheritance by experimenting with pea plants. Throughout history, the un-credentialed messenger has moved the human race forward. This remains true

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## PVJOBS Supports MTA Hiring Policy Approval

PVJOBS supported the Los Angeles County Metropolitan Transportation Authority's (MTA) recent approval of a project labor agreement that requires a hiring program for more than \$30 billion in transit projects. The MTA's 13-member board unanimously



approved the landmark agreement at a board meeting in late January that drew hundreds of community activists, including PVJOBS executive staff. The agreement is expected to ultimately create an estimated 270,000 wage-paying union jobs.

The MTA's new hiring policy serves as the nation's first master project labor agreement to be implemented by a regional transportation agency. In addition its hiring program, the agreement also

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## PVJOBS Employment Update

Playa Vista is expected to start Phase Two of their development project within months after a prolonged court battle in which they were victorious. This project alone is expected to generate up to a thousand positions for our participants over the next few years. Of course, PVJOBS still has job placement opportunities at many other local projects throughout the Los Angeles area, including the Los Angeles Community College District bond project, UCLA/Harbor Surgical Replacement Center Project, MLK Tower Renovation Project, Lorenzo Project, a Port of Los Angeles project, a couple of Los Angeles County-funded projects and about 30 Community Redevelopment Agency projects. We continue to see signs of an industry upturn and expect to place 150 clients over the next six months.

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# PVJOBS Intern Grads Better Prepared for Career Success

As a group of college students bid farewell to their paid internships in March, PVJOBS threw them a celebration event to give them a platform to share what they've learned through their work. These students are part of the Los Angeles Community College District (LACCD) Interns Program, a paid internship program for students seeking to get on-the-job experience in the areas of film and architectural design. The internship hiring program, overseen by PVJOBS, has graduated hundreds of students since the program's inception.

One of the program's recent intern graduates is 24-year-old Myleena Harris, an aspiring film student who worked for a year at the District's Sustainable Media Studio. Harris, who learned about the internship program from her cinema professor, was excited about an opportunity to get hands-on experience in filmmaking. "You learn more by experiencing," says Harris. "At the Sustainable Media Studio, you learn more here than you do in school."

During her internship, Harris spent much of her work shooting, editing and logging video on the construction process of the District's nine campuses. Harris worked part-time at the studio while earning her associates degree in TV production. She hopes her internship experience will help her in her quest to become a director.

In addition to the Sustainable Media Studio, PVJOBS also hires student interns to work at the e7 Architecture Studio, which provides Building Information Modeling services for the District's multi-campus redevelopment project. Over the past year, approximately 75 student interns were hired as front-line support for both studios, and several dozen more student interns were placed with LACCD construction contractors.



Myleena Harris (holding certificate) is congratulated by Creative Director Melinda Ann Farrell and fellow students at the Sustainable Media Studio.

## LACCD Sustainable Media Studio Intern Grads (Spring 2012)

Myleena Harris      Kshitij P. Nikam

## LACCD e7 Architecture Studio Intern Grads (Spring 2012)

Ulises Arias      Mario Garcia  
Luis Guzman      Bill Kennedy  
Jessica Montanez      David Park  
Alfonzo Ortega Villafane

## Message from the Executive Director

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today in scientific disciplines, such as astronomy and medicine, among others.

When it comes to the social sciences, there are many among us with high educational achievements, armed with mountains of statistical data and research. As in all sciences, we tend to revere their expertise and consider them authorities in their fields of endeavor. But where social science differs from other sciences is that we all have direct experience in the social fabric of our communities. In fact, some of us have extensive direct experience in homelessness, poverty, gang involvement and a plethora of other social ills.

Many of these un-credentialed messengers have something to say, and we should listen. They can speak directly to our social ills and contribute significantly to the discussion on how to improve our communities. One of these people may be a Faraday, Edison or Mendel of today's social sciences. These messengers can lead us to a new understanding and solution to the social problems that impact us all.

## PVJOBS Supports MTA

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includes equal opportunity provisions and disadvantaged worker criteria that provides fair access for communities that have been historically excluded from the economy.

Under the policy, 40 percent of all work hours will be performed by workers from targeted zip codes with the highest unemployment and poverty rates. Ten percent of those jobs will be filled by disadvantaged workers who have been incarcerated, homeless, chronically unemployed, single parents or military veterans.

Supervisor Mark Ridley-Thomas, who originally submitted the motion to authorize the MTA to negotiate the agreement, is a key policymaker who worked with the community groups on the policy's language. PVJOBS congratulates Supervisor Ridley-Thomas for ensuring that the policy language enables the MTA's construction jobs to go to local residents in greatest need. Roberts also appealed to the MTA board to adopt the agreement during the board meeting that had the vote on its agenda.

## PVJOBS Employment Update

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Our Veterans Employment Assistance Program (VEAP) is coming to a close, effective June 30, 2012. We are still seeking veterans for enrollment, intensive services and job placement assistance. For more information about the VEAP Program, call Irena Seta at (323) 432-3955, ext. 184.

A Tech Math class is currently underway at PVJOBS. Completion of the class is accepted by the Electrical Union as evidence of the algebra requirement necessary for union entrance and prepares clients for the entrance test. The eight-hour class is held on eight Saturdays and is taught by the National Electrical Contractors Association. Although this class has already begun, PVJOBS will start another class in preparation for the June 2012 Electrical Union's entrance exam. This is an excellent opportunity for those interested in establishing a career in the electrical trades. About 75% of students in our previous class completed it, and about 50% of those students passed the test. The class is free, but there are selection criteria. For more information on the Tech Math class, contact Jeffery Henderson at (323) 432-3955, ext. 161.

The newly launched PVJOBS Positive Pathways Program targets youth ages 16 to 24 who either are currently incarcerated but due to be released soon or were released within the past year. This program offers intensive coaching to assist youth in reaching self-actualized goals. For more information about the Positive Pathways Program, reach Mary Taylor at (323) 432-3955, ext. 186.

PVJOBS Stats (as of 03/26/12)

Project	Goal	Current Attainment
Playa Vista	10% at-risk	12.7%
LACCD Proposition A&AA Bond	30% local	36%
LACCD Proposition A&AA Bond	6% at-risk	12%

PVJOBS Placements	
General Program Positions Filled	4,143
Build LACCD (Construction)	2,056
Build LACCD (Interns)	1,501

## Inspirational Corner

"A wise man will make more opportunities than he finds."

—Francis Bacon

# PVJOBS At Work

## RUBEN MORAN: The Right Direction

Thirty-five-year-old electrician Ruben Moran rises before dawn each weekday to make it to his 6:30 a.m. call time at his construction assignment at El Camino College. But he doesn't mind the early hours because he's passionate about his work. "It's awesome doing something I love to do," says Moran, who graduated from an electrical apprenticeship boot camp in March. "It's a dream come true."



Ruben Moran

Moran feels like he's finally making headway in a career he's longed to attain. Raised in the projects in Boyle Heights, Moran knew at a young age that he'd have to work hard to make it in life. The oldest of three, Moran says that having both parents in the home inspired him to do well in school. Despite joining a gang and becoming a teenage father, he became the first member of his family to graduate from high school. He later enrolled in a community college and worked odd jobs to support his toddler.

But in the next few years, his gang involvement began taking him down the wrong path. "I derailed my life because of my association with gangs," he remembers. "I started making bad choices." His gang activity resulted in several jail sentences for committing a series of petty crimes, from joy riding to weapon possession.

At 27, by then a father of three, Moran felt he'd had enough of gang life. He went back to school to study the electrical trade while working side jobs in construction. Eager to get steady work, he visited PVJOBS after hearing about the job program through a local work-source center. When PVJOBS staffers learned about Moran's interest in the electrical trade, they enrolled him in a Tech Math class. Soon after passing the class, Moran became a union member and was hired by Comet Electric. "I owe a lot to PVJOBS," says Moran. "Without them, I could have been stuck in a dead-end job."

Now a father of four, Moran says that his family sees the positive changes in him, which makes him feel proud. Although he recently launched his career, Moran is already planning his future career moves. He envisions becoming a journeyman and ultimately a foreman one day.

"I feel like a lot of positive things are happening for me. This is just the beginning," he says. "Doors are finally opening. I'm in the right direction."

# PVJOBS Community Partners

## APPRENTICE PREPARATION PROGRAMS

ABCO Technology (fee-based services) (Steven Moraldo)	(310) 216-3067
Abram Friedman Occupational Center (Ray Wilcox)	(213) 765-2567
East Los Angeles Occupational Center (Rosario Galvan)	(323) 223-1283
Century Community Training Program (Mary Lou Clinckenbeard)	(310) 673-3941
Los Angeles Technology Center (Maxine Hammond)	(323) 732-0153
Flintridge Operating Foundation (Brian Biery)	(626) 449-083
PUNTE Learning Center (Luis E. Marquez)	(323) 780-8900
WINTER (Eddy Santillan)	(213) 749-3970 X1006

## WORKSOURCE CENTERS

Arbor E & T, LLC, Northeast Worksource Center (Elena Quintana)	(323) 352-5100
Career Planning Center (Marina Worksource (William Sola)	(310) 309-6000
Chinatown WorkSource Center (Chinatown Service Center (Harris Lee)	(213) 808-1700
Community Career Dev Cntr (Wish)Metro Worksource (Monica Pccot)	(213) 365-9829
Compton Career Link Worksource California Center (Henry Smith)	(310) 605-3050
Compton Worksource Center (Joyce Williams-Petrie)	(310) 762-1101
Florence Firestone WorkSource Center (Claudia Murillo)	(323) 583-9655
Hollywood Worksource of California (Margo Scoble)	(323) 960-1300 x225
LA Works (George Hernandez)	(626) 960-3964 X222
Metro North Worksource Center (Cesar Perez)	(323) 539-2089
Northeast San Fernando Valley WorkSource Center (Sheila Wright)	(818) 890-9400
PAC/Westlake Worksource Center (Albert Syl)	(213) 353-1677
Pacific Gateway Workforce Investment Network (Melu Habacon)	(800) 292-7200
South Bay One-Stop Business & Career Center (Inglewood) (Lazaro Inguanuco)	(310) 680-3700
South LA WorkSource Center Community Centers Inc. (Aureliano Galvez)	(323) 752-2115
Urban League Adams Baldwin Hills Wrksrce Cntr (Myrna Anquianno)	(323) 525-3740
Urban League WorkSource Business and Career Cntr (Gayle Avant)	(323) 600-1106
WLCAC Southeast LA-Watts Worksource Center (Victor Archaga)	(323) 563-5669

## YOUTH AND ADULT PROGRAMS

All People Christian Center (Sandra Bryant)	(213) 747-6357
Anchor of Hope (Sandra Lewis)	(310) 516-1433
Belmont Education and Career Center (Deborah R. Devers)	(213) 689-2270
Canaan Housing Corporation (Brenda Evans)	(213) 748-0250
CCFP/ Meals on Wheels for Children (Sandra Moore)	(323) 638-0760
Chrysalis Los Angeles (Mo Brown)	(213) 806-6300
Chrysalis Santa Monica (Adelai Whitman)	(310) 392-4117
Coalition for Responsible Community Development (Mark A. Wilson)	(213) 743-6193
Common Unity Reaching Everyone (C.U.R.E.) (Mark Calloway)	(310) 324-2575
Communities in Schools (William Rodriguez)	(818) 891-9399
Community Build (Babatu Bekamba)	(323) 789-9950
Community Fresh Start Family Unity Program, Inc. (Sandra Straight)	(661) 526-6727
Community Outreach and Opportunity Programs (CO-OP) (Sharma Henderson)	(310) 649-1016
Compassion Care Center, Inc. (Tim Lester)	(310) 230-5574
CRTD Faithworks (David Richardson)	(310) 673-0277
DARE U TOCARE (Sabrina Parker)	(323) 756-3208
Dayle McIntosh Center (Vilma Delgado)	(714) 658-4281
Downtown Women's Center (Monica Martinez)	(213) 680-0600
EIMAGO, INC. (Union Rescue Mission) (Elizabeth Kelly)	(213) 316-2707
Ex-Offender Action Network (Monnie Anderson)	(323) 238-0445
Faithful Central Bible Church (Marc T. Little)	(310) 330-8000 X 3256
FAME Renaissance Assistance Corporation (Dwayne Price)	(323) 730-8354
Federal Bureau of Prisons (Micaela Garofalo, Ph.D.)	(310) 732-5425
Gratitude Retreat Foundation (Steven Nelson)	(310) 618-9173
Harbor Interfaith Services (Tahia Hayslet)	(310) 831-0603
Homes Unidos, Inc. (Alex Sanchez)	(213) 383-7484
Housing Authority of LA (Judy Rasheed)	(213) 252-1800
Human Pontential Consultants,LLC (Deidre Norville)	(310) 756-1560
Jobs for the Future/Homeboy Industries (Araceli Soto)	(323) 526-1254
Joint Efforts Inc. (Matt Davison)	(310) 831-2358

Jovenes, Inc. (Andrea Marchetti)	(323) 260-8035
Korean Churches For Community Development (Hyepin Im)	(213) 984-4243
LA Family Housing Corporation (Abel Moreno)	(818) 982-4091
LACOE (Nathan Auzenne)	(213) 744-3168
Love and Respect Youth Foundation (Deborah Bell-Holt)	(323) 297-3511
Mar Vista Family Center (Lucia Diaz)	(310) 390-9607
Marriott Foundation Bridges (Tad Asbury)	(213) 381-1220
Meaning and Purpose (Ted Moore)	(323) 296-2553
Mid-City/Exposition Light Rail Transit Project Local Jobs Program (Ted Booker)	(323) 290-7605
NABSIO Nahaniel (Rashad Ali)	(323) 755-6024
New Beginning Outreach Foundation (James Jones)	(661) 940-3330
New Directions (Brigitte Slayton)	(310) 914-4045
P.A.N.E. Inc. (Darrell Glover)	(909) 499-9010
PATH (Jonathan Bennett)	(323) 644-2272
PATH Achieve Glendale (Catherine Conerly)	(818) 409-3333
Pico Youth & Family Center (Michael Jackson)	(310) 396-7101
Project 180 (SSG Central Mental Health) (Destiny Hill)	(213) 620-5712 x 121
Public Allies of Los Angeles (Ernesto Saldaña)	(213) 741-2202
Raevery's Resource Center (Luis Patarroyo)	(323) 752-9987
Rowen & Schuster, Legal Advocacy & Life Coaching (Tina Marie Rowden)	(949) 510-8687
Save Our Future (Ken Jordan)	(323) 766-8836
SCHARP (South Central Health & Rehabilitation Program) (Denise Shook)	(323) 751-3026
Skid Row Development Corporation (Lite Program) (Steven R. Senzo)	(213) 523-7130
State Emergency Response Systems, Inc. (Timothy D. Shannon)	(310) 882-1511
St. Vincent's Cardinal Manning Center (Chuck Happold)	(213) 229-9963
Strategic Actions for a Just Economy (SAJE) (Samantha Quintero)	(213) 745-9961
Success in Challenges (Leon Moseley)	(562) 423-8111
The Midnight Mission (Ricardo Rosales)	(310) 677-9616
The Salvation Army Haven (Anne Murphy)	(310) 478-3711 x 44353
Transitions Network (Eimon M. Raouf)	(323) 751-1366
UJCC/ City of Refuge (Jean Franklin)	(323) 803-4066
Unity T.H.R.E.E. (Shontez Williams Sr.)	(323) 732-0230
USVETS (Katherine Gibbs)	(310) 348-7600
US VETS (Long Beach) (Fernando Godinez)	(562) 388-8046
Venice 2000 (Melvin Hayward)	(310) 823-6100
Vinewood Residential Re-Entry Program (Esther Gobrial)	(323) 464-0817
VIP Mentors (Volunteers In Parole, Inc.) (Pal Roman)	(626) 450-6250
Volunteers of America (S.T.R.I.V.E.) (Darwin Ramirez)	(213) 228-1911
Walden House Inc. (Ralph Mendoza)	(213) 351-2800
Walden House SASCIA Region 111 (Sal Wilson)	(213) 741-3720
Watts Academy/CDM Design Construction (Stuart Parham)	(323) 402-5221
Weingart Center Association (Fred Walker)	(213) 267-9000
Women's Care Center (Leslie Sanchez)	(818) 753-0606
Youngjobs.com (Billy Hadala)	(888) 717-5627 x104
Youth Rebuild (Victoria Foreman)	(310) 600-6201

## YOUTH PROGRAMS

Archdiocesan Youth Employment Services (Robert Gutierrez)	(213) 736-5456
CEO Youth Build (Anthony Tejada)	(310) 225-3060
Covenant House of California (Lori Koenig)	(323) 957-7455
Goals For Life (Reggie Berry)	(562) 864-8040
La Causa Youth Build (Noemi G. Soto)	(323) 887-2500
LA Youth At Work (Sean Jernigan)	(213) 580-7505
Los Angeles Conservation Corps Youth Build (Gabriela Jimenez)	(213) 749-3601
Los Angeles Youth Opportunity Movement - Boyle Heights (Ozzie Lopez)	(323) 526-0143
Los Angeles Youth Opportunity Movement - Watts (Ryan Tyiska)	(323) 971-7640
United Friends of the Children (Carla Palmer)	(213) 580-1850
Venice Community Housing Corporation Youth Build (Sandy Eiges)	(310) 399-4100
Youth Opportunities Unlimited Inc. (James L. Watson)	(323) 789-4977

For more information, call PVJOBS at (323) 432-3955.



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