

On Site

Playa Vista Job Opportunities and Business Services

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MESSAGE FROM THE EXECUTIVE DIRECTOR



Ernest Roberts
Executive Director, PVJOBS

This year PVJOBS is celebrating its 15-year anniversary. We have accomplished much over the years. Our advocacy efforts have resulted in disadvantaged worker goals established department-wide at the City of Los Angeles Community Redevelopment Agency, Department of Water and Power, Port of Los Angeles, Metro, and most recently the California High Speed Rail—all of which have job programs modeled after PVJOBS. These programs have increased career-track employment opportunities for our at-risk population.

Since its inception, PVJOBS has filled about 4,750 construction positions at various projects, creating pathways for our participants to become contributors to their families and our community-at-large. Moreover, PVJOBS has placed 1,770 community college students in paid internships in industries related to their field of study. These internships,

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Walsh/Shea Partners with PVJOBS for Crenshaw/LAX Rail Line

Walsh/Shea Corridor Constructors, the joint venture that was awarded Metro's \$1.27 billion contract to build the Crenshaw/LAX rail line, will implement an employment program for the project to generate construction job opportunities for at-risk



Pictured at the new Crenshaw/LAX rail line project headquarters are (from left) Walsh Shea's Doug Cunningham and Erich Engler.

residents. Walsh/Shea selected PVJOBS to run the job program for the five-year development project, which starts construction in early 2014.

The project's hiring program requires that 40% of its workers have household incomes of \$38,000 or less. Apprentices must account for 20% of the project's workforce, and 10% of the project's workers

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PVJOBS Employment Update

We continue to see signs of an industry upturn and expect to place approximately 200 participants over the next six months.

PVJOBS has existing opportunities at Playa Vista (900 to 1,000 positions over the next few years), the Los Angeles Community College District bond project, and approximately 30 other local projects. We are now also servicing the

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SAVE THE DATE

The PVJOBS "Spectrum of Possibilities" annual awards luncheon will be held at 11 a.m. on **Friday, October 18** at the Center at Cathedral Plaza in downtown Los Angeles. The event will recognize four workers who are rebuilding their lives through the job program. Congresswoman Lucille Roybal-Allard will serve as the event's keynote speaker.

GH Palmer will receive the Contractor of the Year award for its successful hiring program for The Lorenzo Project being developed near USC. The Visionary of the Year award will be presented to PVJOBS' founding board members for their work in developing the job program.

The event is still open for those who wish to attend. For ticket information, please call (323) 432-3987. To learn how to become an event sponsor, please call Mary Taylor at (323) 432-3986.

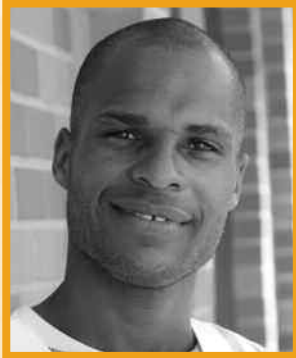
BECOME A PVJOBS DONOR

You can help make a difference in the lives of the at-risk community by donating to PVJOBS. Donor opportunities are available for any individual, business or organization that wants to support PVJOBS' mission of helping people build new careers that transform their lives. Visit www.pvjobs.org to learn about donor levels or other ways to get involved in the job program.

PVJOBS At Work

LARRY BURNETT: A Positive Mindset

Few construction workers get as excited as laborer Larry Burnett when heading to his job site each day. Over the past six months, Burnett has worked on the laborer team for the Lorenzo Project, a multi-million dollar development project near downtown Los Angeles. When asked how he feels about his job, he beams with pride. "It's fabulous," says Burnett, 37. "Working in construction gives me an opportunity to be on a positive level in society."



Larry Burnett

Burnett says that his optimistic outlook has helped him make a 180-degree transition from a life of incarceration to being a productive member of society. Raised in Watts by a single mother of seven, Burnett grew up with few male role models, particularly since his father spent years in and out of prison. As a result, he became "infatuated" with his neighborhood peers who were gang members, so he joined a gang by the time he was 13. He became a self-described "street hustler" who sold drugs, which led to a 24-year prison sentence before his 20th birthday.

During the first decade of his sentence, Burnett continued participating in gang activities in prison, resulting in such severe punishment as solitary confinement. But after a transfer to a lower security prison in Texas, he became exposed to the prison's educational programs, influencing him to view his future differently. He enrolled in construction trade courses and eventually earned his GED, efforts that contributed to the courts shaving years off his original prison sentence. "It gave me a sense of empowerment," says Burnett about his training pursuits. "I realized that if I put my mind into something positive, it would motivate me to have positive growth."

Following his release in February, Burnett moved into a halfway house, where he learned about PVJOBS. During a meeting with a PVJOBS staffer, he plead for work so he could help support his teenage son. His break came just a few weeks later when he received a call from that same staffer. When offered a job at The Lorenzo Project, Burnett was told, "This is your chance."

What started as a four-day assignment has stretched into a half-year of work so far. Because of his thriving job performance, PVJOBS recently assisted Burnett in getting a day off to attend his 18-year-old son's high school graduation—the first milestone event he's ever been able to attend for his son.

Burnett credits two character traits for helping him impress his employer. "It was my work ethic and positive attitude," he says. "No matter how I was feeling, I tackled the tasks and took pride in the assignments that I was given."

Walsh/Shea Partners with PVJOBS

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must meet economically disadvantaged criteria. Walsh/Shea is working with PVJOBS, in collaboration with unions and community-based organizations, to source job candidates for the project.

While Walsh/Shea has expressed its dedication to administering a successful hiring program, its team members admit that some contractors have not committed to workforce diversity. "Traditionally, unions and subcontractors haven't done a good job with hiring minorities and females," says Doug Cunningham, corporate diversity director for Walsh/Shea. "We want to make sure our workforce represents the diversity in the communities in which we're building."

Erich Engler, business manager for Walsh/Shea, said that they plan on closely monitoring their subcontractors to ensure that they meet the project's hiring goals. "Our subs are required to meet these goals," says Engler. "By law, they have to provide us with payroll records proving they've hired a certain amount of workers who are targeted for this project."

Walsh/Shea selected PVJOBS as its jobs coordinator because of its lengthy track record of operating hiring programs targeting at-risk residents. "We chose PVJOBS because of their reputation," says Cunningham. "They've been in the community and are part of the community. They've shown success in identifying minority and women candidates, so they can assist us in diversifying our workforce for the Crenshaw/LAX rail project."

Walsh/Shea also has committed 20% of the project's subcontracts to disadvantaged business enterprises, small business enterprises and veteran-owned businesses, which will account for at least \$240 million in contracts.

Message from the Executive Director

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which pay an average wage of \$15.25 an hour, not only provide students with financial support, but also real world career experience. In fact, 40% of these internships lead to permanent employment.

We have had the pleasure of successfully servicing veterans through our VEAP program as well as formerly incarcerated youth through our P3 program. We also have been blessed with the opportunity to provide high-tech, cutting-edge Building Information Modeling and Geographic Information System services to the Los Angeles Community College District to increase the efficiency of its facilities management system.

It has been a remarkable journey made possible by so many. Playa Vista gave us our start, and since then we've been supported by elected officials, department heads, faith-based organizations and community-based organizations, among many others. So in a very real sense, this 15-year anniversary belongs to all of our supporters.

Thanks to everyone who as supported us. Let's make the next 15 years even better.

PVJOBS Employment Update

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Crenshaw/LAX rail line project.

PVJOBS has just completed another Tech Math class but is now collecting applications for the next class, which is not yet scheduled. Completion of the class is acceptable by the Electrical Union as evidence of the algebra requirement necessary for entrance and prepares clients for the entrance test. This class is held on eight consecutive Saturdays and is taught by the National Electrical Contractors Association. While this class is free, there are selection criteria. For more information, contact Jann Whetstone at (323) 432-3955, ext. 161.

PVJOBS Stats (as of 07/22/13)

Project	Goal	Current Attainment
Playa Vista	10% at-risk	12.7%
LACCD Proposition A&AA Bond	30% local	36%
LACCD Proposition A&AA Bond	6% at-risk	12%

PVJOBS Placements	
General Program Positions Filled	4,739
Build LACCD (Construction)	2,566
Build LACCD (Interns)	1,720

Our Veterans Employment Assistance Program (VEAP) is still seeking veterans for enrollment, intensive services and job placement assistance, but the program will be closing in March 2014. Contact Irena Seta at (323) 432-3955, ext. 184, for more information about VEAP.

Our H1B technical training is ongoing and enrolling. Students completing this program will be eligible to earn IT certifications that are essential for exciting careers in information technology, such as VMware Certified Professional, Cisco Certified Network Associate, CompTia Security+, Microsoft Certified Technology Specialist, and others. PVJOBS will then place these graduates in employment. For more information, contact Byron Sy at (323) 432-3955, ext. 168.

We are no longer accepting new participants for the PVJOBS Positive Pathways Program, which targets youth ages 16 to 24 who are either currently incarcerated but due to be released soon or recently released within the past year. We are presently seeking new grant funding to continue these services. For more information about the Positive Pathways Program, contact Mary Taylor at (323) 432-3955, ext. 186.

PVJOBS At Work

YANIRA CHAVEZ: Beyond the Struggle

As a single mother of two young children, 23-year-old Yanira Chavez is quite serious about pursuing her new career as a laborer. While loading equipment and flagging trucks is physically demanding, Chavez realizes that her job will enable her to provide for her family.



Yanira Chavez

Chavez isn't the only one taking her career seriously. Within a few months on the job, her employer Excel Paving gave her the keys to the company truck to transport equipment to job sites. When asked how she's adjusting to her expanded job role, she replies, "I'm already used to it. Now it's simple."

Despite her enthusiasm about working in construction, Chavez envisioned having an entirely different career while growing up the youngest of four in Boyle Heights. She had imagined becoming a police officer after graduating from high school. But those dreams came to a halt when she became pregnant at age 17. While she finished high school, she was forced to find temporary work at warehouses to support her baby daughter.

Never able to make ends meet, she shared her frustrations with a friend, who recommended that she visit PVJOBS. After learning about her work in warehousing, PVJOBS enrolled her in a laborers boot camp to prepare her for a career in construction. As the only woman of 35 boot camp participants, Chavez and her classmates were required to lift heavy bricks, rebar and sandbags during nine-hour training days, all while enduring 100-plus degree temperatures. "The first day I wanted to give up," remembers Chavez. "But I couldn't because I was thinking about my kids." Bruised and exhausted, she completed the class and soon learned that she was one of 15 classmates who passed.

Over the past year, Chavez has become a third-period apprentice while working with several contractors, including her current assignment that has lasted for more than six months. Chavez often works overtime and has endured seven-day work schedules. "But it's worth it," she insists.

Chavez plans to buy a house next year to create a peaceful living space for her children as well as her mother and disabled father. Her goal of purchasing a home is especially important to her since her parents lost their own home to foreclosure five years ago. "Life is a struggle," she says. "But you never give up."

PVJOBS Community Partners

APPRENTICE PREPARATION PROGRAMS

ABCO Technology (fee-based services)	(310) 216-3067	Steven Moraldo
Abram Friedman Occupational Center	(213) 765-2400	Ray Wilcox
Community Business College (fee based)	(209) 529-3648	Dan Guerra
East Los Angeles Occupational Center	(323) 223-1283	Rosario Galvan
Harbor Occupational Center	(310) 547-5551	Trudy Hawkins
Los Angeles Technology Center	(323) 732-0153	Maxine Hammond
Flintridge Operating Foundation	(626) 449-0839	Brian Biery
PUENTE Learning Center	(323) 780-8900	Luis E. Marquez
WINTER (Women In Non Traditional Employment Roles)	(213) 749-3970 X1006	Eddy Santillan

WORKSOURCE CENTERS

"Arbor E & T, LLC, Northeast WorkSource Center"	(323) 352-5100	Elena Quintana
Career Planning Center Marina WorkSource"	(310) 309-6000	Nick Gonzalez
Chinatown WorkSource Center Chinatown Service Center	(323) 808-1700	Harris Lee
Community Career Dev. Cntr. Wilsh/Metro WorkSource	(213) 365-9829	David Negrette
Compton Career Link WorkSource California Center	(310) 605-3050	Henry Smith
Compton WorkSource Center	(310) 762-1101	Joyce Williams-Petrie
El Proyecto WorkSource Center	(818) 504-0334	Suhad Jaber
Florence Firestone WorkSource Center	(323) 583-9655	Claudia Aceves
Hollywood WorkSource of California	(323) 454-6100	Margo Scoble
LA Works	(626) 960-3964 X222	George Hernandez
Metro North WorkSource Center	(323) 539-2089	Cesar Perez
Northeast San Fernando Valley WorkSource Center	(818) 890-9400	Sheila Wright
PACE / Westlake WorkSource Center	(213) 353-1677	Marcella Wong
Pacific Gateway Workforce Investment Network	(800) 292-7200	Cecile Walters
South Bay One-Stop Business & Career Center (Inglewood)	(310) 680-3700	Lazaro Inguanzo
South LA WorkSource Center Community Centers Inc.	(323) 752-2115	Aureliano Galvez
UAW/LETC Southeast Los Angeles		
Crenshaw WorkSource Center	(323) 730-7900	Claudia Cervantes
Urban League West Adams-Baldwin Hills WorkSource Center	(323) 525-3740	Myrna Anguiano
Urban League WorkSource Business and Career Center	(323) 600-1106	Gayle Avant
WLCAC Southeast LA-Watts WorkSource Center	(323) 563-5669	Leilani Foy

YOUTH AND ADULT PROGRAMS

All People Christian Center	(213) 747-6357	Saundra Bryant
Anchor of Hope	(310) 516-1433	Sandra Lewis
Aztecs Rising	(323) 441-0187	Samantha Babcock
Becoming Kingdom Ready	(323) 483-0724	Wayne Turner
Belmont Education and Career Center	(213) 689-2270	Deborah R. Deveres
Beyond Shelter	(323) 232-900 x225	Jonae Watts
Canaan Housing Corporation	(213) 748-0250	Brenda Evans
CCFP/ Meals on Wheels for Children	(323) 638-0760	Sandra Moore
Chrysalis Los Angeles	(213) 806-6300	Mo Brown
Chrysalis Santa Monica	(310) 392-4117	Adelai Whitman

"Coalition of Mental Health Professionals, Inc. / FamilySource Center-SouthEast II"
Coalition for Responsible Community Development
Common Unity Reaching Everyone (C.U.R.E.)
Communities in Schools
Community Build
"Community Fresh Start Family Unity Program, Inc."
Community Outreach and Opportunity Programs (CO-OP)
"Compassion Care Center, Inc."

CRTD Faithworks
DARE U TO CARE
Dayle McIntosh Center
Downtown Women's Center
"EIMAGO, INC. (Union Rescue Mission)"
Ex-Offender Action Network
Faithful Central Bible Church
FAME Renaissance Assistance Corporation
Federal Bureau of Prisons
Gratitude Retreat Foundation
Harbor Interfaith Services
healthRIGHT 360
healthRIGHT 360 SASCA Region III
"Homies Unidos, Inc."
Housing Authority of LA
"Human Potential Consultants, LLC"
Marcella Wong
Cecile Walters
Lazaro Inguanzo
Aureliano Galvez

Korean Churches For Community Development
LA Family Housing Corporation
LACOE
Love and Respect Youth Foundation
Mar Vista Family Center
Marriott Foundation Bridges
Meaning and Purpose
NABSIO
New Beginning Outreach Foundation
New Directions
"P.A.N.E., Inc."
PATH
PATH Achieve Glendale
Pico Youth & Family Center
Project 180
Public Allies of Los Angeles
Raevery's Resource Center

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(661) 526-6727
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Brigitte Slayton
Darrell Glover
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"Rowen & Schuster, Legal Advocacy & Life Coaching"
Save Our Future
SCHARP (South Central Health & Rehabilitation Program)
SHIELDS FOR FAMILIES
Skid Row Development Corporation (Lite Program)
"State Emergency Response Systems, Inc."
St. Vincent's Cardinal Manning Center
Strategic Actions for a Just Economy (SAJE)
Success in Challenges
The Midnight Mission
The Rightway Foundation
The Salvation Army - Bell Shelter
The Salvation Army Haven
Transitions Network
UJCCJ City of Refuge
Unity T.H.R.E.E.
US VETS
US VETS (Long Beach)
Venice 2000
Vinewood Residential Re-Entry Program
"VIP Mentors (Volunteers In Parole, Inc.)"
Volunteers of America (S.T.R.I.V.E.)
Watts Academy/CDM Design Construction
Weingart Center Association
Women's Care Center
Youngjobs.com
Youth Rebuild

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(310) 823-6100
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Fernando Godinez
Melvin Hayward
Esther Gbrial
Pal Roman
Darwin Ramirez
Stuart Parham
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Victoria Foreman

YOUTH PROGRAMS

Archdiocesan Youth Employment Services
CCEO Youth Build
Covenant House of California
Goals For Life
La Causa Youth Build
LA Youth At Work
Los Angeles Conservation Corps
Los Angeles Conservation Corps Youth Build
Los Angeles Youth Opportunity Movement - Boyle Heights
Los Angeles Youth Opportunity Movement - Watts
United Friends of the Children
Venice Community Housing Corporation Youth Build
Youth Opportunities Unlimited Inc.

(213) 736-5456
(310) 225-3060
(323) 957-7455
(562) 864-6040
(323) 887-2500
(213) 580-7505
(213) 262-9000
(213) 749-3601
(323) 526-0143
(323) 971-7640
(213) 580-1850
(310) 399-4100
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