

On Site

Playa Vista Job Opportunities and Business Services

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MESSAGE FROM THE EXECUTIVE DIRECTOR



Ernest Roberts
Executive Director, PVJOBS

There appears to be a sea of change occurring in the world of corrections, largely unnoticed by the general population and many nonprofits. For years, California has led the nation and the world with the highest per capita prison rate. Faced with rising state budget deficits, decreasing tax revenues, increasing recidivism rates, court rulings and public outcry, legislators in Sacramento finally acted.

In 2005, Governor Schwarzenegger signed into law a reorganization bill (SB 737) that consolidated the California Youth Authority and the California Department of Corrections into a single department. The new department is now the California Department of Corrections and Rehabilitation, and it has new accountability, oversight and a regular review process. The addition of the word "rehabilitation" indicates that the mission of the department has changed from one of punishment to one of punishment *and* rehabilitation. Students of penal history can tell you that a significant focus on rehabilitation has not existed in this nation for more than 200 years.

To fund this effort, the California legislature passed Proposition AB 900. Billions of dollars were earmarked for new construction, neighborhood re-entry facilities, and comprehensive supportive services – from mental health and substance abuse to employment placement assis-

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PVJOBS Helps Women Enter Trade With WANTO Program

PVJOBS is focusing on helping women enter the construction trades through their WANTO Program – Women in Apprenticeship and Nontraditional Occupations. WANTO is a Department of Labor funded program to help recruit, train and retain women for nontraditional, high wage and high-demand jobs. The program's focus is to assist women in entering construction apprenticeships.



PVJOBS is holding a series of orientations to provide information on mentoring and financial support services available for women interested in pursuing the construction crafts. PVJOBS is looking to place 200 women in state registered construction programs.

After attending an orientation, participants will be screened and assessed for program entry. Successful applicants will be assisted in joining construction craft unions of their choice, where they will undertake a paid apprenticeship through union employment and training. Union wages start at around \$13 per hour for first level apprentices, to well over \$30 per hour as a journeyman, depending on the chosen trade.

Based on their level of experience, women who have worked in construction may be immediately eligible for union entry and will receive assistance in enrolling in a paid apprenticeship. For women with no construction experience, they must attend an eight-hour, unpaid apprentice preparation program for basic construction training and sight safety, as well as to learn more about these well paying careers to help them decide which craft is right for them.

To learn more about the WANTO Program, please contact PVJOBS Union Liaison Jeffrey Henderson at (310) 590-1217.

PVJOBS Employment Update

Career Opportunities Abound for California Construction Workers – In November 2006, voters approved the first installment on a vision to rebuild California's infrastructure by authorizing a series of bonds totaling \$42.7 billion. These public works projects will create many new career opportunities in construction for California workers.

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PVJOBS At Work

MONIQUE ADAMS: Success In Her Reach

As one of the few female apprentices with Carpenters Union Local 1506, Monique Adams remains acutely aware of her gender while serving in her training program. "As a woman, you're always treated like you don't know an A from a B," she says. "Then again, having the longevity of a well-paid career makes it all worth it."



Monique Adams

At 25, Adams seems to also know her own worth, a lesson she learned while enduring the hard knocks she encountered growing up. Raised the youngest of three by a single mother in Los Angeles, Adams admits to being the tough kid on the block. As a teenager, she hung out with the wrong crowd, getting into countless fights to demonstrate her fearlessness. "Coming up in L.A. with one parent was pretty hard," she says. "But I had to realize that there were consequences to the mistakes I made." Armed with that realization, she decided to "straighten up" her act, which paid big dividends in her life. As a high school student, she began earning good grades while making extra money doing handy work for her aunt.

Although she was a promising student, she left high school at age 16 in favor of receiving her GED so she could start earning a living for herself. Thanks to her handy work experience, she easily found jobs working for small independent contractors. But after spending several years working without benefits, she knew she needed to pursue a real career. That's when a friend told her about PVJOBS.

During her first visit to the job program, Adams felt like she finally found the direction she needed. "The PVJOBS staff educated me about the unions and encouraged me to become an apprentice," she says. "So I enrolled in the carpenter's apprenticeship program, and it's kept me focused on establishing a career."

Today, Adams continues to serve as an apprentice while working on various contracting assignments. While she still has a long journey ahead of her, she feels like she's on her way to realizing the career she's long sought after. "Being an apprentice may be demanding, but it's satisfying," she says. "It's helped me to feel like becoming successful is obtainable."

PVJOBS Employment Update

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In response to the subsequent demand for skilled apprentices, the California Department of Labor and Workforce Development launched a public awareness drive. The "I Built It" Campaign kicked off its Southern California program on March 13, 2008, at a meeting held at the laborers apprenticeship training program in Azusa.

Project	Goal	Current Attainment
Playa Vista	10% at-risk	12.9%
LACCD Proposition A&AA Bond	30% local	34%
LACCD Proposition A&AA Bond	6% at-risk	8%

PVJOBS Placements (as of 12/11/2007)

General Program	1,470
Build LACCD (construction)	421
Build LACCD (interns)	353

The meeting's keynote speaker, Labor Secretary Victoria Bradshaw, expressed that California law requires a ratio of one apprentice to every five journeymen on public works projects. This will create a need for as many as 200,000 new apprentices over the next 10 years in more than 30 critical construction occupations.

To satisfy this demand, most of the building trades are offering ongoing recruitments and open application periods. For additional information about these opportunities, please contact PVJOBS Union Liaison Jeffery Henderson at (310) 590-1217.

INSPIRATIONAL CORNER

We are what we repeatedly do.
Excellence, therefore, is not an act but a habit.

– Aristotle

Knowing is not enough; we must apply.

Willing is not enough; we must do.

– Johann Wolfgang von Goethe

WHERE ARE THEY NOW? Brian Baldauf

We profiled Brian Baldauf in an On Site issue nearly two years ago, when he served as a construction assistant for Standard Pacific, a Playa Vista contractor. While he's still working for the same company, he has a different title now. He was recently promoted to a superintendent, overseeing construction activities for a Playa Vista condominium project, The Dorian. We caught up with Baldauf to see how he enjoys his new position. Here's what he had to say:



Brian Baldauf

- On Site:** How do you feel about being promoted to a superintendent?
- Baldauf:** I'm thrilled about my job. Being the boss is pretty exciting.
- On Site:** How did your promotion come about?
- Baldauf:** Last June, Standard Pacific asked me to come on board to work on the Dorian project. Then they asked me to take on more responsibility as a superintendent.
- On Site:** What impressed Standard Pacific to want to promote you to this level?
- Baldauf:** Hard work and diligence. I made it a point to be reliable and on time. I was also communicative with the buyers, vendors and tradesmen.
- On Site:** What's your next goal with this company?
- Baldauf:** Standard Pacific has given me the training to do anything I'd like to try in the future.

Message from the Executive Director

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tance. I feel confident that these efforts will move us in the right direction, and will reduce costs, increase the tax base and make our communities safer in the long run.

For nonprofits that work in these service areas, it means possible funding. Hundreds of millions of dollars in proposals are now being released to provide services to support this effort. For more information on these grant opportunities, please visit <http://www.cdcr.ca.gov/> or <http://www.dgs.ca.gov/>.

PVJOBS At Work

MARTHA CASTRO: Making It Happen

Forty-one-year-old laborer Martha Castro feels like her apprenticeship is tailored-made for her. "Physical work is right up my alley," says Castro, who is an apprentice with Laborers Union Local 802. "I enjoy getting my hands dirty."

Castro knew at a young age that she has a zest for things that challenge her physically. Raised



Martha Castro

the oldest of three in East Los Angeles, Castro grew up playing baseball with kids on the same block where her parents' family lived for 70 years. She later played softball at Rio Hondo College, earning an associate's degree in administrative justice. But after accepting a full softball scholarship at Dominguez Hills College, she abruptly quit over her frustration with their coaching style. "After quitting college, I lost sight of my goals to become a police officer," she recalls.

Castro ultimately found work as a package clerk for UPS, where she was soon promoted to a driver. At UPS, she was one of three female drivers out of 400 men. But she enjoyed every minute of working in the outdoors. In fact, she spent nearly two decades working at UPS until she left in 2005 after having conflicts with management.

Castro was unemployed for nearly a year before she found a laborer job at a refinery maintenance company. Although she liked working in the outdoors again, she found herself laid off just months later. While visiting an unemployment office, she saw a PVJOBS flyer and quickly gave the job program a call.

After learning about Castro's experience as a laborer, the PVJOBS staff recommended that she enroll in the laborers union. "And they were right," says Castro. "The union put me to work within a week." The transition went especially smoothly since PVJOBS underwrote her union membership fees.

Since joining the union, Castro has worked with two contractors that have helped give her on-the-job experience. "As an apprentice, I'm learning something new everyday," she says. "The more I learn, the more employable I become. It's up to me to make it what I want."

PVJOBS Community Partners

APPRENTICE PREPARATION PROGRAMS

Abram Friedman Occupational Center (Ray Wilcox)	(213) 765-2567
Century Community Training Program (Mary Lou Clinkenbeard)	(310) 673-3941
Los Angeles Technology Center (Latasha Hawthorne)	(323) 732-0153

WORKSOURCE CENTERS

Career Planning Center Marina Worksource (Nick Gonzalez)	(310) 309-6000
Career Transition Worksource Center (George Fernandez)	(562) 570-3700
Chinatown WorkSource Center Chinatown Service Center (Kerry Situ)	(213) 808-1700
Community Career Dev.Cntr Wilsh/Metro Worksource (Monica Picot)	(213) 365-9829
Compton Career Link Worksource California Center (Henry Smith)	(310) 605-3050
Hollywood Worksource of California (Marjorie Gardner)	(323) 960-1300
Metro North Worksource Center (Anna Zakarian)	(323) 223-1211
Northeast San Fernando Valley WorkSource Center (Sheila Wright)	(818) 890-9400
PACE/Westlake Worksource Center (Albert Sy)	(213) 353-1677
South LA WorkSource Center Community Centers Inc. (Aureliano Galvez)	(323) 752-2115
Urban League Adams Baldwin Hills Wrksrce Cntr (Myrna Anguiano)	(323) 732-7867
Urban League WorkSource Business and Career Center (Annita Wallace)	(323) 600-1106
WLCAC Southeast LA-Watts Worksource Center (Victor Archaga)	(323) 563-5669

YOUTH AND ADULT PROGRAMS

All People Christian Center (Saundra Bryant)	(213) 747-6357
Anchor of Hope (Sandra Lewis)	(310) 516-1433
Belmont Education and Career Center (Deborah R. Deveres)	(213) 689-2270
Canaan Housing Corporation (Brenda Evans)	(213) 748-0250
CCFP/ Meals on Wheels for Children (Sandra Moore)	(323) 638-0760
ChrysalisSanta Monica (Adelai Whitman)	(310) 392-4117
Coaliton for Responsible Community Development (Mark A. Wilson)	(213) 743-6193
Communities in Schools (Roy LaVoise)	(818) 891-9399
Community Build (Babatu Bektamba)	(323) 789-9950
Community Outreach and Opportunity Programs (CO-OP) (Sharma Henderson)	(310) 649-1016
CRTD Faithworks (David Richardson)	(310) 673-0287
DARE U TO CARE (Sabrina Parker)	(323) 756-3208
Dayle McIntosh Center (John Tostado)	(714) 658-4281
Ex-Offender Action Network (Monnie Anderson)	(323) 238-0445
FAME Renaissance Assistance Corporation (Dwayne Price)	(323) 730-8354
Gratitude Retreat Foundation (Steven Nelson)	(310) 618-9173
Homies Unidos, Inc. (Alex Sanchez)	(213) 383-7484
Housing Authority of LA (Judy Rasheed)	(213) 252-1800
Human Pontential Consultants, LLC (Deidre Norville)	(310) 756-1560
Jobs for the Future/Homeboy Industries (Ft. Greg Boyle SJ)	(323) 526-1254
Joint Efforts Inc. (Matt Davison)	(310) 831-2358
Korean Churches For Community Development (Hye-pin Im)	(213) 984-4243
LA Family Housing Corporation (Abel Moreno)	(818) 982-4091
LA Works (Salvador R. Velasquez)	(626) 960-3964

LACOE (Nathan Auzenne)	(213) 744-3168
Mar Vista Family Center (Pedro Valenciana)	(310) 390-9607
Marriott Foundation Bridges (Tad Asbury)	(213) 381-1220
Meaning and Purpose (Ted Moore)	(323) 296-2553
NABSIO Nahaniel (Rashad Ali)	(323) 755-6024
New Directions (Brigitte Slayton)	(310) 914-4045
PATH (Jonathan Bennett)	(323) 644-2272
PATH Achieve Glendale (Catherine Conerly)	(818) 409-3333
Pico Youth Et Family Center (Michael Jackson)	(310) 396-7101
Public Allies of Los Angeles (Ernesto Saldaña)	(213) 741-2202
Raevery's Resource Center (Luis Pattarroyo)	(323) 752-9987
Save Our Future (Ken Jordan)	(323) 234-0846
SCHARP (South Central Health Et Rehabilitation Program) (Denise Shook)	(323) 751-3026
St. Vincent's Cardinal Manning Center (Chuck Hapgood)	(213) 229-9963
Strategic Actions for a Just Economy (SAJE) (Samantha Quintero)	(213) 745-9961
Success in Challenges (Leon Moseley)	(562) 423-8111
Transitions Network (Eimon M. Raof)	(323) 751-1366
UJCC/ City of Refuge (Jean Franklin)	(323) 803-4066
Union Rescue Mission (Stephen Mitchell)	(310) 347-6300
Unity One (Bo Taylor)	(213) 963-5843
Unity T.H.R.E.E (Shontze Williams Sr.)	(323) 732-0230
US VETS (Katherine Gibbs)	(310) 348-7600
US VETS (Long Beach) (Fernando Godinez)	(562) 388-8046
Venice 2000 (Melvin Hayward)	(310) 823-6100
VIP Mentors (Volunteers In Parole, Inc.) (Pal Roman)	(626) 450-6250
Volunteers of America (Mark Jackson)	(213) 689-2179
Walden House Inc. (Ralph Mendoza)	(310) 412-3702
Walden House SASCA Region 111 (Sal Wilson)	(213) 741-3720
Weingart Center Association (Ronnie Price)	(213) 267-9000
Youngjobs.com (Billy Hadala)	(888) 717-5627 X104
Youth Rebuild (Victoria Foreman)	(310) 600-6201

YOUTH PROGRAMS

Archdiocesan Youth Employment Services (Robert Gutierrez)	(213) 736-5456
CCEO Youth Build (Joe Starks)	(310) 225-3060
Covenant House of California (Lori Koenig)	(323) 957-7455
Goals For Life (Reggie Berry)	(562) 864-6040
La Causa Youth Build (Noemi G. Soto)	(323) 887-2501
Los Angeles Conservation Corps Youth Build (Gabriela Jimenez)	(213) 749-3601
LA Youth At Work (Sean Jernigan)	(213) 580-7505
Los Angeles Youth Opportunity Movement - Watts (Adrian Veliz)	(323) 971-7640
United Friends of the Children (Carla Palmer)	(213) 580-1850
Venice Community Housing Corporation Youth Build (Sandy Eiges)	(310) 399-4100
Youth Oppurtunities Unlimited Inc. (James L. Watson)	(323) 789-4977

For more information, call PVJOBS at (310) 590-1385.



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