

On Site

Playa Vista Job Opportunities and Business Services

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MESSAGE FROM THE EXECUTIVE DIRECTOR



Ernest Roberts
Executive Director, PVJOBS

Playa Vista and Simpson Strong-Tie recently sponsored a charity golf tournament that designated PVJOBS as the sole proceeds recipient for the third consecutive year. Last year, Playa Vista President Steve Soboroff issued me a golf challenge: If I hit the ball over the water, Playa Vista would donate \$5,000 to PVJOBS. Having never hit a golf ball before, I came up short by about a yard and ended up in the drink.

But Steve, the gracious man that he is, raised the challenge to \$10,000 for the same shot at this year's tournament. So I bought golf clubs, took lessons and practiced in preparation for the big challenge. On the day of the tournament, I practiced at the driving range and hit 40 consecutive balls at least 30 yards past the required distance. Yet, when I stepped up to the hole challenge, I miss-hit the ball awkwardly off the side of the club. Needless to say, I was pretty angry with myself and became a bit depressed that night.

The next morning, one of our clients came in complaining about his rate of pay. An ex-felon, he'd been working for a contractor for two years and never received a single raise. He then told me about a neighborhood acquaintance who was shot five times by police officers after wielding a gun. When he reflected on the shooting, our client said he'd rather have his life, despite his salary situation. He decided to hold on to his job until the project ended, and I promised we'd help him look for another position at that time.

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PVJOBS Employment Update

When it comes to providing job opportunities and training to a diverse population, most would agree that no one is doing it better than the Laborers International Union of North America (LIUNA). Apprentice and journeyman construction laborers as well as members of Local 300 and Local 802 in Southern California receive training and certification in a

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Intermodal Giant Parsec Hires 50+ PVJOBS Workers

In the competitive world of intermodal rail transportation, Parsec is one of the industry's leading providers of contracted terminal management services. In fact, Parsec's City of Commerce headquarters is ranked as the largest intermodal facility in the nation.

That's why when PVJOBS staffers met Parsec hiring reps at a job fair last winter, they jumped at the opportunity to work with the intermodal leader. Parsec was impressed with PVJOBS' ability to effectively screen and train individuals from the at-risk community. "When we learned how PVJOBS worked with the at-risk community and trained them, we realized we could build a business relationship that we could both benefit from," says Parsec Regional Manager Don Allen.

Within weeks, Parsec's hiring managers gave the PVJOBS staff a tour of their facility. Parsec shared their unique job offerings, which primarily focused on trucking operations positions. Soon after their meeting, PVJOBS planned a strategic screening program to select the most skilled candidates for Parsec's job opportunities. The screening program proved to be a winning one. Says Allen, "PVJOBS' interview and screening effort has been hard to beat in the hiring industry."

Since March, Parsec has hired more than 50 PVJOBS workers – and counting. What makes the hiring effort even more extraordinary is the advancement training that is offered to each worker. Many



Parsec Regional Manager Don Allen is shown at the intermodal company's City of Commerce headquarters.

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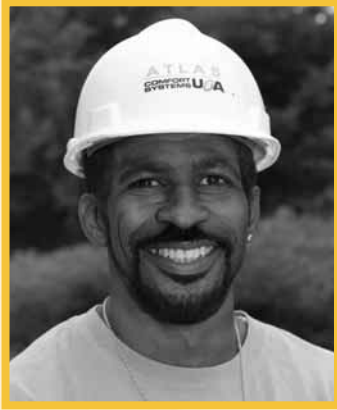
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Community Partners

PVJOBS At Work

RONALD WILLIAMS: Writing His Own Ticket

Ronald Williams' new job as a foreman is a long way from being a laborer – a position that PVJOBS originally referred him to just two years ago. But because of his hard work, Williams, 45, caught the attention of a superintendent for Atlas Comfort Systems, a Playa Vista contractor. "My goal was to prove that I was worthy of doing well with a company," he says.



Ronald Williams

And proved himself he did. Atlas hired him on as an installer, another position that he used to impress his supervisors. When an Atlas foreman moved to the company's Texas headquarters, Williams became the perfect replacement. "I love my job," he says.

It's a wonder that Williams works in construction, given that as a child he vowed never to touch the industry. Raised in Oakland by both parents in a large household clan of siblings, Williams grew up watching his father work for a local union. "But I never wanted to get dirty working," he says. "I wanted to wear a suit and work in the corporate world."

Shortly after graduating from high school, he joined the military for three years before returning to his hometown. He got married, and the couple soon had two children. But after divorcing several years later, "My whole life fell apart," he remembers.

Deeply troubled by the split, Williams moved to Los Angeles, where he lived on the streets for the next 15 years. After remaining estranged from his family, Williams decided to pick up the phone to call his children. "That call made me realize that I'd have to stand up for my daughters from then on."

That life changing awareness led him to move into a US Vets housing facility while working as a truck driver. When he was laid off, a friend convinced him to visit PVJOBS. "My counselor (PVJOBS Program Manager Juan Alvarado) shared how he also lived at US Vets and successfully completed the PVJOBS program," he says. "It was an inspiration for me."

Today, Williams has his sights set on an even bigger career move. He's making plans to earn his contractors license to become his own boss one day. "The way I see it, I'm now in a position where I can basically write my own ticket."

PVJOBS Employment Update

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wide variety of construction related areas, including: forklift, skid steer, asphalt and concrete laying, drilling, blasting, landscape construction, mechanical pipe construction and laying, and environmental courses, such as abatement of asbestos, hazardous waste and lead. Other offerings include leadership and supervisor training in plan reading, problem solving, project planning and estimating, and equipment endorsements in aerial boom lifts, class A&B license, welding, and ARXX pre-formed buildings.

New recruits must attend a challenging non-paid, weeklong assessment program that requires them to perform typical laborer duties, such as digging trenches, building scaffolding, and carrying cement bags and lumber. Applicants that show the required discipline, motivation and physical and mental toughness are eligible to join the union as a first period apprentice. First period apprentices receive a starting hourly wage of \$11.80, and are on their way to earning a journeyman wage and benefits package that equals \$36.00 hourly (or more). Those interested in learning more about this and other construction opportunities should contact PVJOBS Union Liaison Jeffery Henderson at (310) 448-8046.

The compliance rates for the various PVJOBS projects remain exemplary, led by Playa Vista, which maintained a 13.8% overall performance standard (1999 to present). Employer commitment also continues to rise with our flagship projects as well as our growing number of new client projects, creating even more job prospects for our candidates.

As of July 2006, PVJOBS has cumulatively placed 1,240 clients while filling 2,412 positions. Additionally, 394 clients have completed more than 500 hours of work, and 69 clients have completed more than 3,000 hours toward solidifying their careers in the construction industry. As our fall months approach, we expect to have an increased number of new positions at the various project sites.

Los Angeles County continues to experience an unprecedented construction boom, and a new generation of workers is being recruited and trained to fill lucrative career opportunities. Please call our dedicated staff for more details at (310) 448-4684.

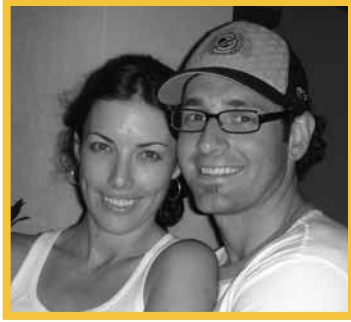
INSPIRATIONAL CORNER

**If you won't lift yourself up,
lift up someone else.**

~ Booker T. Washington ~

Couple Who Met Thru PVJOBS Plans To Wed Soon

Mieke Van de Kamp and Nate Johnson met during the construction of the Sunrise Senior Living project at Playa Vista. Bernards Brothers, the general contractor for the project, had hired them separately prior to the project's launch in November 2004. Van de Kamp was brought in to help coordinate the PVJOBS compliance program for the Sunrise project, while Johnson was hired to seek out new opportunities within the construction industry. Before they'd even met, their boss joked that he wouldn't be surprised if they ending up dating one another.



The happy couple is shown cuddling before their "big day."

The two hit it off instantly, and became close friends over the ensuing months. In July 2005, Van de Kamp decided to leave the company for another opportunity in a new industry. Around that same time, Johnson finally asked her out on their first official date. As they say, the rest is history.

Bernards Brothers went on to win the 2005 PVJOBS Contractor of the Year award for their outstanding efforts in maintaining over and above the mandated 10% labor compliance requirement. Johnson credits his fiancé for her hard work and diligent efforts in maintaining the PVJOBS compliance program.

"PVJOBS is definitely one of the major contributors to Mieke and I meeting," says Johnson. "The cards fell right into place, and we couldn't be happier."

The couple will wed on October 14 in Santa Ynez, California. Our congratulations and best wishes to the happy couple.

Parsec Hires 50+ PVJOBS Workers

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clients are receiving Class A driver's license training through a PVJOBS collaborative effort with the Urban League, Community Centers Incorporated and Compton Career Link. "We've supplied PVJOBS candidates with additional training in trucking operations," says Allen. "We even provide successful drivers with key certifications."

Message from the Executive Director

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Our conversation was a revelation. I, too, have overcome significant obstacles in my personal life. Life is good if all I have to worry about is a missed golf shot. Providing opportunities to people who sincerely need a second chance is enormously more important than self-indulgent egoism. I was back on track.

By the way, Steve challenged me again for next year. The same shot, but for \$15,000. This time, I'm keeping the challenge in perspective. But have your checkbook ready anyway, Steve!

PVJOBS At Work

TRACY WILLIAMS: Fallen Into Place

Forty-four year-old Tracy Williams is one of the few female truckers for Parsec, a leading intermodal company. But she hasn't let that fact hold her back. Truth be told, she actually thrives from knowing it. "I like being the only woman," she says. "I've never before had a job that I found challenging and am good at."



Tracy Williams

Her budding career has given her newfound confidence to influence other women to pursue work in similar job roles. "I encourage women to go after jobs like these because it gives you a level of freedom outside of an office."

Williams' family and friends are now pleased to witness her new positive attitude since it was Tracy that so often needed encouragement during most of her life. Raised by a single mother in Compton, Williams and her older sister grew up attending Catholic school, where she thrived academically. However, once she entered a public high school, she became "bored" with the curriculum and dropped out. Although she eventually earned her GED and took welding classes at a community college, she soon became sidetracked when she was introduced to crack cocaine. "It was the downfall of my life," she admits.

Williams' drug addiction grew increasingly worse, preventing her from maintaining any lifestyle stability. Over the next 17 years, she served a series of prison terms for drug use and possession. It was during her last prison term that her own daughter became hooked on drugs. "It devastated me," she says. Tired of the senseless cycle, Williams enrolled in a prison rehab program. After her release, she moved into a sober living facility and snagged a temporary telemarketing job.

Eager to establish a career, Williams visited an unemployment office to learn how to apply for job opportunities that she found interesting. When they told her about PVJOBS, she felt relieved to know that there was a job program out there "that gave people like me a chance."

Since launching her career at Parsec, Williams feels like she's exactly where she needs to be. "I wouldn't change anything in my life right now," says Williams, who is also raising a teenage son. "My life has fallen into place."

PVJOBS Community Partners

APPRENTICE PREPARATION PROGRAMS

Century Community Training (Mary Lou Clinkenbeard)	310-673-3941
Los Angeles Technology Center (Ryan Whetstone)	323-732-0153

WORKSOURCE CENTERS

Career Planning Center-Marina Del Rey (Nick Gonzalez)	310-309-6000
Career Transition Worksource Center (George Fernandez)	562-570-3700
Community Career Dev Ctr Wilsh/Metro (Justina Munoz)	213-365-9829
Community Centers Development (Carlos Ruvalcaba)	323-752-2115
Compton Career Link (Henry Smith)	310-605-3050
Hollywood Worksource of California (Marjorie Gardner)	323-960-1300
Metro North Worksource Center (Anna Zakarian)	323-223-1211
PACE/Westlake Worksource Center (Albert Sy)	213-353-1677
Urban League Adams Baldwin Hills (Myrna Anguiano)	323-732-7867
WLCAC Southeast/Watts Worksource Center (Victor Archaga)	323-563-5669

YOUTH AND ADULT PROGRAMS

All People Christian Center (Saundra Bryant)	213-747-6357
Anchor of Hope (Jean Franklin)	310-515-6020
Calif Rehab Employment Program (Los Angeles) (David Glover)	213-251-1432
Calif Rehab Employment Program (Inglewood) (Jaime Gallardo)	310-419-1937
Canaan Housing Corporation (Brenda Evans)	213-748-0250
CCFP/Meals on Wheels for Children (Sandra Moore)	323-638-0760
Chinatown Service Center (Lawrence J. Lue)	213-808-1700
New Directions (Brigitte Slayton)	310-914-4045
Chrysalis-Santa Monica (Adelai Whitman)	310-392-4117
Communities in Schools (Mia Arredondo)	818-891-9399
Community Build (Babatu Bektamba)	323-789-9950
CRTD Faithworks (David Richardson)	310-673-0287
DARE U TO CARE (Sabrina Parker)	323-756-3208
EIMAGO, Inc. (Richard Felipe)	213-673-4839
FAME Renaissance Assistance Corporation (Dwayne Price)	323-730-8354
Gratitude Retreat Foundation (Steven Nelson)	310-618-9173
Homies Unidos, Inc. (Silvia Beltran)	213-383-7484
Housing Authority of LA (Judy Rasheed)	213-252-1800
Human Potential Consultants, LLC (Deidre Norville)	310-756-1560
Jobs for the Future/Homeboy Industries (Ft. Greg Boyle SJ)	323-526-1254
Joint Efforts Inc. (Matt David)	310-831-2358
LA Family Housing Corporation (Vivian Ramirez)	818-982-4091

LA Works (Salvador R. Velasquez)	626-960-3964
LACOE (Nathan Auzenne)	213-744-3168
Mar Vista Family Center (Pedro Valencia)	310-390-9607
Marriott Foundation Bridges (Tad Asbury)	213-381-1220
Meaning And Purpose (Ted Moore)	323-296-2553
NABSIO (Nahaniel Rashad Ali)	323-755-6024
NO GUNS (Hector Marroquin)	323-751-7173
PATH (Nicole Gon)	323-644-2207
Public Allies of Los Angeles (Ernesto Saldaña)	213-741-2202
Rose Vista (Jane Bright)	310-915-1179
Save Our Future (Ken Jordan)	323-544-0039
SCHARP (Denise Shook)	323-751-3026
Success In Challenges (Leon Mosely)	562-423-8111
Union Rescue Mission (Stephen Mitchell)	213-347-6300
Unity One (Bo Taylor)	213-963-5843
Unity T.H.R.E.E (Shonteze Williams Sr.)	323-732-0230
US VETS (Inglewood) (Katherin Gibbs)	310-348-7600
US VETS (Long Beach) (Steven J. Mask)	562-388-8046
Venice 2000 (Melvin Hayward)	310-823-6100
Volunteers In Parole, Inc. (Pal Roman)	626-450-6250
Volunteers of America (Mark Jackson)	213-689-2179
Walden House Inc. (Ralph Mendoza)	213-763-6238
Walden House SASC Region 111 (Sal Wilson)	213-741-3720
Weingart Center Association (Ronnie Price)	213-627-9000
Youth Rebuild (Victoria Foreman)	310-600-6201

YOUTH PROGRAMS

Archdiocesan Youth Employment Services (Robert Gutierrez)	213-736-5456
CCEO Youth Build (Joe Starks)	310-225-3060
Covenant House of California (Lori Koenig)	323-957-7455
Goals For Life (Reggie Berry)	562-864-6040
La Causa Youth Build (Alejandro Covarrubia)	323-415-9680
LA Youth At Work (Sean Jernigan)	213-580-7505
United Friends of the Children (Mindy Raphael)	213-580-1850
Venice Community Housing Corporation Youth Build (Sal Galvin)	310-399-4100
Los Angeles Youth Opportunity Movement (Ryan Tyiska)	323-971-7640
Youth Oppurtunities Unlimited Inc. (James L. Watson)	323-789-4977

For more information, call PVJOBS at 310/448-4684.



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