

On Site

Playa Vista Job Opportunities and Business Services

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MESSAGE FROM THE EXECUTIVE DIRECTOR



Ernest Roberts
Executive Director, PVJOBS

Los Angeles is enjoying a construction boom. Over the next few years, billions of dollars are slated to be expended on a wide range of construction projects throughout our city. This boom is creating an urgent need for construction craft labor. In fact, construction employment is the fastest growing sector of employment in the Los Angeles area. While there may be opposition to some of these projects, most would concur that construction projects are critical to the expansion of our local economy. The benefits of these projects increase when we employ our local citizenry, especially our at-risk community.

Many activists are pushing an initiative to ensure that the benefits of this construction boom will include the hiring of local and at-risk residents. The United Job Creation Initiative (UJCI) is being pushed by churches, nonprofit agencies and other community groups. This initiative takes the form of a public resolution – signed by residents – requesting that the County of Los Angeles and all political subdivisions therein institute procedures to ensure that local and at-risk residents not be left behind in the employment opportunities created by this boom. These activists hope to garner 180,000 signatures in support of this initiative.

PVJOBS is a partner in this initiative. Bridging the needs of the construction industry with the needs of our communities create a win-win situation. The UJCI ensures that our construction boom has the qualified and experienced workers necessary to continue the

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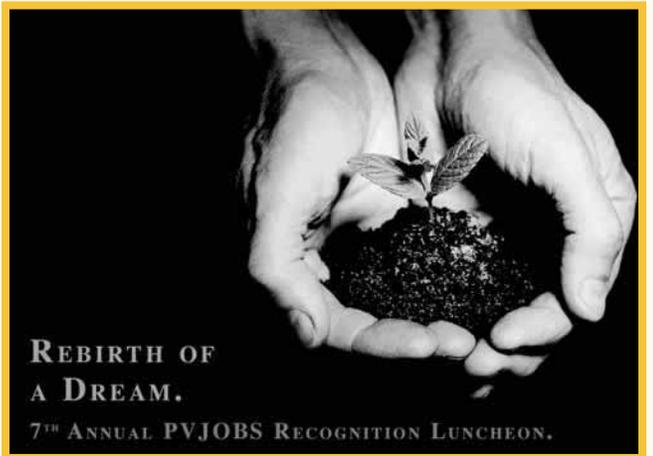
PVJOBS Employment Update

IMPORTANT NOTICE – The Apprenticeship Coordinators Association of Southern California Career Fair: The ACA are members representing union apprenticeship programs for building trades covering Southern California. Job seekers interested in exploring a construction career should attend this important career fair, which will be held on Friday, May 19, from

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SAVE THE DATE

Don't miss the PVJOBS 7th Annual Recognition Luncheon on Thursday, May 4 at The Center at Cathedral Plaza. Themed "Rebirth of a Dream," this exciting event will feature our special keynote speaker, Los Angeles City Council President Eric Garcetti. Employees of the Year awards will be presented to those who have overcome obstacles in their personal recovery and achieving stellar work performances in the process.



REBIRTH OF
A DREAM.

7TH ANNUAL PVJOBS RECOGNITION LUNCHEON.

Councilman Bernard Parks will also receive the Visionary of the Year award, while the Contractor of the Year award will be presented to Bernards Brothers Construction for demonstrating exceptional hiring practices with our job program.

Always an emotive event, you will want to be there to see first hand how our job program is making a difference in the lives of many. For more event information, please contact our office at (310) 448-4684. See you there!



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PVJOBS At Work

STANLEY WILLIAMS: Not A Day Missed

Laborer foreman Stanley Williams cannot recall ever missing a day on the job in the three years he has worked at the Playa Vista construction site. "I'm dedicated to my job," says Williams. "Whether rain, sleet or snow, I'm here."

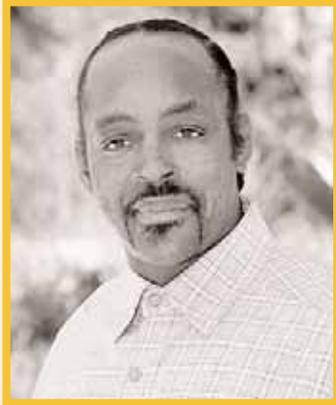
The 46-year-old construction worker says he's indebted to PVJOBS for helping him create a career that has transformed his life. "I'm dedicated to my job," he says. "I don't know where I'd be without them."

Raised the youngest of eight siblings in Compton, Williams enjoyed a childhood filled with family picnics, parties and barbecues. But as a teenager, he spent less free time with his family and more time running with the wrong crowd. At 16, he dropped out of high school to join the notorious Crips gang. In fact, his gang circle was headed by Stanley "Tookie" Williams, the infamous death row inmate who was executed last year for a murder conviction.

With his gang involvement spanning more than a decade, Williams served four prison terms for crimes he committed while associated with the Crips. Yet, once he entered his 30s, he began to realize that he no longer wanted to live his life in a senseless way. For the next several years, he strived to earn an honest living by working a string of odd jobs. But a parole violation led to a five-year prison sentence that convinced him to straighten up his life at all cost.

After his final prison release, he visited PVJOBS after a friend shared how the job program gave at-risk individuals like him a chance at a career. Recognizing his sincerity to turnaround his life, the PVJOBS staff soon referred him for a laborer position.

With the experience he has gained as a foreman for the Fingers Company, a Playa Vista contractor, Williams, a father of three adult children, is considering future plans to retire as a city tree trimmer or maintenance worker. Whatever career direction he chooses to take, he vows to always credit PVJOBS for helping him succeed. He says, "PVJOBS has changed my whole life 110 percent."



Stanley Williams

PVJOBS Employment Update

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10 am to 1 pm, at the Sheetmetal Training Center, located at 633 North Baldwin Park Boulevard in the City of Industry. To learn how to take advantage of earning excellent salaries and benefits packages, please call PVJOBS' union liaison, Jeffery Henderson, as soon as possible at (310) 448-8046. Those qualifying and entering the PVJOBS Program may receive additional services, including counseling and assistance with union initiation fees, tools, work clothing and more.

The overall rate of compliance at Playa Vista (1999 to present) remains at 13.6%, well above the 10% commitment level. Beyond Playa Vista, Trammel Crow's 2000 Avenue of the Stars construction activity is well underway. The Los Angeles Community College District's Proposition A

Construction Trade	# of Clients Requesting This Trade
Carpenters	1459
Flooring/Carpet Layers*	80
Concrete Masons/Finishers	196
Electricians*	322
Iron Workers	205
Laborers	3235
Tile/Marble/Brick Masons	379
Operating Engineers*	101
Painters	810
Plasterers	200
Plumbers	589
Roofers	232
Sheet Metal Workers*	55

**Trades Specifically Needed*

and AA bond programs for construction on all nine campuses continue, and more than 190 clients have already been placed through the District's e7 Jobs Program. PVJOBS is currently negotiating opportunities with other major construction projects. These projects, together with our existing job opportunities, will greatly increase our employment placement potential.

As of March 14, 1,163 PVJOBS candidates have gained employment, filling 2,227 positions. Also, 382 candidates have completed a minimum of 500 hours of work, while 65 candidates have completed more than 3,000 hours. Currently, there are 293 PVJOBS clients working. We expect to have an additional 150 to 200 positions to fill this quarter at various construction sites. Many of these positions, however, will be filled from our out-of-work list, per our internal policies, reducing the number of new job placement opportunities.

Bear in mind that many candidates listed in the table above are already working. We specifically need candidates to fill positions as sheetmetal workers (with welding experience), electricians and operating engineers. Candidates for these trades need to submit an application to the applicable union and pass the union test before they are eligible for referral to work through PVJOBS. For more details, please call Jeffery Henderson at (310) 448-8046.

LETTER TO THE EDITOR

IN RESPONSE TO EXECUTIVE DIRECTOR MESSAGE (WINTER 2006):

Please allow me to applaud your initiative in confronting the discriminating policy of the company that has their headquarters in Memphis. Your efforts directly influenced the change in policy that was ineffectively "double jeopardy," unethical and against the civil rights for those whom have paid a debt to society. While I can relate to many concerns that prevent terrorism, I feel that too many use it as an excuse not to act humanitarian and open the doors for people to help give them the opportunity to be productive citizens.

Life is risky, and yet the best way to minimize risk is to take part. Your efforts in taking a risk and going the extra step by traveling to Memphis is a clear example for others to follow. I, for one, certainly appreciate your lack of complicity by not just sitting back and letting the company's former policy ruin the lives of many. Great going Ernest. I'm honored by your friendship.

Tom Chung
Asian Rehabilitation Services

Message from the Executive Director

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boom into the future. This initiative also has an added benefit of improving our social condition by creating much-needed avenues of employment for our at-risk community.

For more information or to lend your support to this initiative, please contact Jean Franklin at (562) 804-9549 or at anchor-ofhope02@netscape.net.

SPECIAL ACKNOWLEDGEMENTS

Many thanks to Lou Pelayo of Lou's Golf & Industrial Carts for the generous contribution of his reindeer golf carts that we used in the Watts/Willowbrook Christmas Parade last December. Lou can be reached at (310) 675-4642.

RETRACTION

In our last issue, we misspelled the name of Los Angeles City Councilman Bill Rosendahl. We apologize for the error.

INSPIRATIONAL CORNER

Courage is being scared to death –
and saddling up anyway.

~ John Wayne ~

PVJOBS At Work

Jesus Rios: A New Confidence

While most men his age are considering retirement, 57-year-old

Jesus Rios feels like his career has just begun. "I love my job," says Rios, who was hired four years ago as a laborer for The Lee Group, a Playa Vista contractor. "I get a real sense of self worth out of it."

Formerly homeless, Rios adds that his job gives him the security that he has never experienced.

"Working is the only way that assures me that I'll never end up on the streets again."

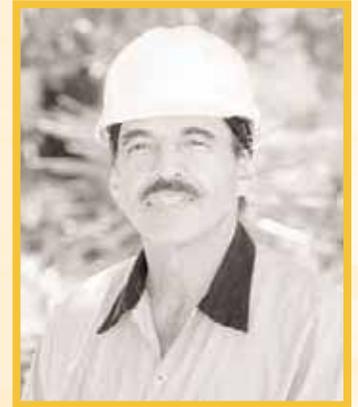
Born in Mexico and raised in San Jose, Rios was the oldest of seven siblings in a close but poverty stricken family. Disturbed by the abusive behavior of his alcoholic stepfather, Rios left home at age 15 to live with an uncle in Orange County. He never reentered high school and instead worked part-time until he turned 18, when he decided to join the US Army.

While serving in Vietnam, he quickly became disillusioned about the war and left the military two years later. He returned to Southern California a discouraged man, resorting to drugs and alcohol to anesthetize his depression. But once he completed a jail sentence for a drug possession charge, he entered a rehab program and stayed clean for the next 15 years.

Sadly, those years were not without its challenges. After experiencing two failed marriages, three car accidents and the loss of his home, Rios began "self-medicating" again and literally lived on the streets for four years. Distraught to hear of his homelessness, family members finally found him and enrolled him in a rehab center.

Determined to get his life straight, Rios worked several odd jobs during his transitional housing stay at the VA Hospital. While living at his current residence at a local US Vets facility, he learned about PVJOBS, which referred him to his laborer position a year later.

Since building his construction career, Rios has reestablished his relationships with his four grown daughters and grandchildren. "I feel more secure with myself now," says Rios, who was recently promoted to foreman. "Working in construction has given me the confidence that I can handle any job."



Jesus Rios

PVJOBS Community Partners

APPRENTICE PREPARATION PROGRAMS

Century Community Training (Mary Lou Clinkenbeard)	310-673-3941
Los Angeles Technology Center (Ryan Whetstone)	323-732-0153

WORKSOURCE CENTERS

Career Planning Center-Marina Del Rey (Nick Gonzalez)	310-309-6000
Career Transition Worksource Center (George Fernandez)	562-570-3700
Community Career Dev Ctr Wilsh/Metro (Justina Munoz)	213-365-9829
Community Centers Development (Carlos Ruvalcaba)	323-752-2115
Compton Career Link (Henry Smith)	310-605-3050
Hollywood Worksource of California (Marjorie Gardner)	323-960-1300
Metro North Worksource Center (Anna Zakarian)	323-223-1211
PACE/Westlake Worksource Center (Albert Sy)	213-353-1677
Urban League Adams Baldwin Hills (Myrna Anguiano)	323-732-7867
WLCAC Southeast/Watts Worksource Center (Victor Archaga)	323-563-5669

YOUTH AND ADULT PROGRAMS

All People Christian Center (Saundra Bryant)	213-747-6357
Anchor of Hope (Jean Franklin)	310-515-6020
Calif Rehab Employment Program (David Glover)	213-251-1432
Canaan Housing Corporation (Brenda Evans)	213-748-0250
CCFP/Meals on Wheels for Children (Sandra Moore)	323-638-0760
Chinatown Service Center (Lawrence J. Lue)	213-808-1700
Chrysalis-New Directions (Brigitte Slayton)	310-914-4045
Chrysalis-Santa Monica (Adelai Whitman)	310-392-4117
Communities in Schools (Mia Arredondo)	818-891-9399
Community Build (Babatu Bektamba)	323-789-9950
CRTD Faithworks (David Richardson)	310-673-0287
DARE U TO CARE (Sabrina Parker)	323-756-3208
FAME Renaissance Assistance Corporation (Dwayne Price)	323-730-8354
Homies Unidos, Inc. (Silvia Beltran)	213-383-7484
Housing Authority of LA (Judy Rasheed)	213-252-1800
Human Potential Consultants, LLC (Deidre Norville)	310-756-1560
Jobs for the Future/Homeboy Industries (Ft. Greg Boyle SJ)	323-526-1254
Joint Efforts Inc. (Matt David)	310-831-2358
LA Family Housing Corporation (Vivian Ramirez)	818-982-4091
LA Works (Salvador R. Velasquez)	626-960-3964

LACOE (Nathan Auzenne)	213-744-3168
Mar Vista Family Center (Pedro Valencia)	310-390-9607
Marriott Foundation Bridges (Tad Asbury)	213-381-1220
Meaning And Purpose (Ted Moore)	323-296-2553
NABSIO (Nahaniel Rashad Ali)	323-755-6024
NO GUNS (Hector Marroquin)	323-751-7173
PATH (Nicole Gon)	323-644-2207
Public Allies of Los Angeles (Ernesto Saldaña)	213-741-2202
Rose Vista (Jane Bright)	310-915-1179
Save Our Future (Ken Jordan)	323-544-0039
SCHARP (Denise Shook)	323-751-3026
Success In Challenges (Leon Mosely)	562-423-8111
Union Rescue Mission (Julius Dowell)	213-347-6300
Unity One (Bo Taylor)	213-963-5843
Unity T.H.R.E.E (Shontez Williams Sr.)	323-732-0230
US VETS (Katherin Gibbs)	310-348-7600
Venice 2000 (Melvin Hayward)	310-823-6100
Volunteers In Parole, Inc. (Pal Roman)	626-450-6250
Volunteers of America (Mark Jackson)	213-689-2179
Walden House Inc. (Ralph Mendoza)	213-763-6238
Walden House SASCA Region 111 (Sal Wilson)	213-741-3720
Weingart Center Association (Ronnie Price)	213-627-9000

YOUTH PROGRAMS

Archdiocesan Youth Employment Services (Robert Gutierrez)	213-736-5456
CCEO Youth Build (Joe Starks)	310-225-3060
Covenant House of California (Lori Koenig)	323-957-7455
Goals For Life (Reggie Berry)	562-864-6040
La Causa Youth Build (Alejandro Covarrubia)	323-415-9680
LA Youth At Work (Sean Jernigan)	213-580-7505
Peacekeeper ARK (Carol Adams)	310-276-9046
United Friends of the Children (Mindy Raphael)	213-580-1850
Venice Community Housing Corporation Youth Build (Sal Galvin)	310-399-4100
Los Angeles Youth Opportunity Movement (Ryan Tyiska)	323-971-7640
Youth Opportunities Unlimited Inc. (James L. Watson)	323-789-4977

For more information, call PVJOBS at 310/448-4684.



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