

On Site

Playa Vista Job Opportunities and Business Services

Volume 5 Number 2 ■ Summer 2004

MESSAGE FROM THE EXECUTIVE DIRECTOR



Ernest Roberts
Executive Director, PVJOBS

I recently read an article that included a rather startling statistic. It is estimated that, if present trends continue, more than a half million state parolees will be released to Los Angeles over the next decade. Los Angeles already has the largest parolee population in the country. As a community, our collective quality of life will depend, to some degree, on our ability to assist these individuals with reentry into our society. Somehow, we must find ways to break the generational cycles that bring our impressionable youth into a deviant lifestyle.

As a student of psychology, I have had the opportunity to review much of the current research on deviant behavior. Deviant behavior can be defined as behavior outside the norm. Gang involvement, substance abuse and criminal activity are examples of deviant behavior. What I discovered is that the most significant and relevant correlation to deviant behavior is a lack of opportunity. (Probably no surprise to many of you.) Of course, there are other correlations, but none were as significant as a lack of opportunity, specifically education and career opportunities.

It is important that we make these opportunities available to those

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LA Community College District Partners With PVJOBS For Campus Construction Outreach

The Los Angeles Community College District's Proposition A and AA bond programs for its massive construction endeavor is just beginning. DMJM was hired to manage the \$2.2 billion renovation project, which entails construction upgrades on the District's nine community college campuses.

Last year, the District's Board of Trustees adopted an economic development program designed to give local communities greater access to jobs and business contracting opportunities available through the construction project. The District named PVJOBS as the organizing entity for its groundbreaking Project Labor Agreement, which includes a 6% hiring goal for at-risk residents.

As a subcontractor to DMJM, PVJOBS has put together a formidable team to provide outreach and certification services that will prepare at-risk residents to

work at the construction project. In addition to administering the at-risk hiring program, PVJOBS is also working with contractors to develop internships for those enrolled at one of the nine community colleges, giving students a valuable opportunity to gain on-the-job construction training.

PVJOBS is working with a collaboration of local WorkSource Centers and other job training programs to refer job candidates to the construction project. For information on the project's various outreach programs, please call (213) 593-8314.



LACCD E7 Program Manager Anne Murphy (center) is pictured with outreach coordinators Camille Leon and Michael Flores.

PVJOBS Employment Update

For the month of April, the rate of compliance at Playa Vista was 19.5%, well above the 10% commitment. In the first five months of this year, PVJOBS has filled 134 positions, a little below what was anticipated. However, summer usually brings an increase in construction activities, so we continue to be optimistic about opportunities. Beyond Playa Vista, construction has begun on Trammel Crow's 2000 Avenue of the Stars and the Los Angeles Community College District's nine campuses. These projects will greatly increase our job placement potential.

As of May 2004, 802 PVJOBS candidates have gained employment, filling 1,412 positions. More than 300 candidates

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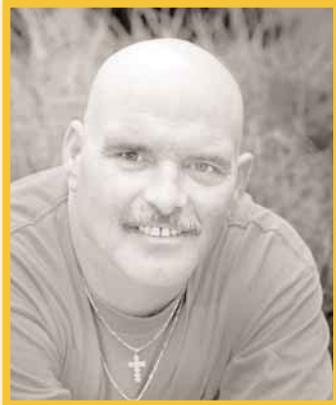
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PVJOBS At Work

William Moore: A Ray Of Hope

Since being hired by PVJOBS over a year ago to work for The Griffith Company at the Playa Vista site, laborer William Moore has joined the paving contractor in working at its other project locations, ranging from Culver City to Beverly Hills. It turns out that Moore worked so hard during his first few months on the job that The Griffith Company continued to hire him after its Playa Vista assignment ended. Moore, 46, simply explains how he won over his employer. "I'm willing to work hard and do what I need to get the work done."



William Moore

While his newfound work ethic has served him well in recent months, it took Moore most of his adult life to finally manifest it. Raised the oldest of four siblings in a single-parent household, Moore grew up in a tough Highland Park neighborhood, where drug activity was rampant. Although he was a top baseball athlete in high school, he drank heavily off the field. When he suffered an athletic injury while playing baseball for a community college, he began a painful 25-year odyssey of cocaine abuse – an addiction that led to a prison sentence for committing theft to support his drug habit. "I never felt like I belonged, so I used drugs to feel normal," he says.

When Moore was last charged with drug possession nearly two years ago, his parole officer asked him whether he wanted another prison sentence or real help. He chose the latter. "I wanted the help," he says. "I was tired." His parole officer enrolled him in the STAIRS Program, a community-based organization that referred him to PVJOBS. Moore calls the referral "a blessing."

With his restored faith, Moore called PVJOBS daily until a career opportunity became available. Weeks later, PVJOBS enrolled him in a nine-day mining program that trained him for his first job assignment. Moore says his new career has given him a renewed sense of self worth. "When you see a finished project that you worked on, it gives you pride," he says.

Moore plans to continue his construction career, but he also aims to go back to school to earn a bachelor's and become a substance abuse counselor. He credits PVJOBS for helping him create a clearer vision for his life. As he puts it, "PVJOBS gave me what I needed at the time: a ray of hope."

WLCAC And PVJOBS Help Put Watts Residents To Work

"Finding work is not the only cure, but it's a start," says Elton Blake about the many job candidates they assist at the Watts Labor Community Action Committee (WLCAC), a successful community service center where Blake serves as its employment program director. "When serving blighted communities, helping someone enhance their job skills is a necessity."

That philosophy has enabled the WLCAC to provide the leading employment center in the South Central Los Angeles community. Founded in 1965 by a group of local labor union members who sought to revitalize the economic base in the Watts community, the WLCAC has grown to become one of the largest community-based organizations in Southern California. With more than 350 employees and an annual operating budget of \$20 million, the thriving service center focuses on developing programs that address the community's complex needs.



WLCAC's Employment Program Director Elton Blake.

One of those needs is employment. Each year, more than 14,000 local residents visit the WLCAC to learn about job opportunities and skills training or visit its employment resource room. To expand its employment resources, the community service center partnered with PVJOBS shortly after its formation in 1998.

"Since PVJOBS works with hard-to-serve individuals like we do, they were a good fit for us," says Blake. "We have clients who have records and are hard to place, and PVJOBS provides us with an avenue for them to work."

WLCAC's success with PVJOBS is proven by its placement numbers. This year alone, PVJOBS has already provided jobs for more than 30 at-risk residents referred by the WLCAC. And that number continues to escalate. "Our partnership with PVJOBS has been extraordinary," says Blake, who goes on to explain why their agencies are so effective. "Both our organizations understand that after providing individuals with jobs, we must continue assisting them by being as good of a support base as we can."

PVJOBS

Employment Update

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have completed a minimum of 500 hours and over 25 candidates have completed more than 3,000 hours. We expect to fill an additional 150 to 200 positions this quarter at Playa Vista and elsewhere. Many of these positions, however, will be filled from our out-of-work list, per our internal policies, reducing the number of new placement opportunities.

Bear in mind that many candidates listed in the table below are already working. We specifically need candidates to fill positions as sheetmetal workers and operating engineers. Candidates for these specific trades need to submit an application to the applicable union and pass the union test before they are eligible for referral to work through PVJOBS. Please call us for more details at (310) 448-4684.

CONSTRUCTION TRADE	ACTIVE IN DATABASE
Carpenters	1106
Flooring/Carpet Layers	58
Concrete Masons/Finishers	176
Electricians	232
Iron Workers	195
Laborers	2052
Tile/Marble/Brick Masons	331
Operating Engineers*	66
Painters	505
Plasterers	162
Plumbers	425
Roofers	186
Sheet Metal Workers*	49

**Trades Specifically Needed*

Message from the Executive Director

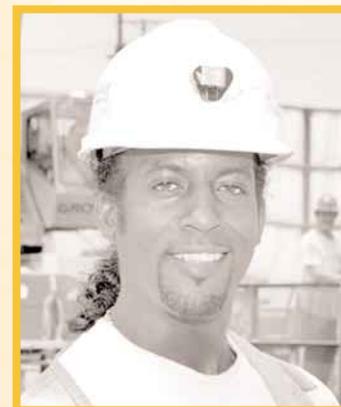
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with a sincere desire of making the effort to change their lives. I believe we can assist many of our parolees, but it takes resources and meaningful programs to make a difference. We at PVJOBS are making this effort by aligning with other programs committed to assisting our most needy citizenry. Through our work, we plan to continue making meaningful opportunities available for our collective communal future.

PVJOBS At Work

Edker Jones: Putting Family First

Thirty-two-year-old laborer Edker Jones may put in long hours at the East Central Interceptor Sewer's project site, but he strongly believes in putting family first. In fact, it's his ability to earn a better living for his three children and longtime girlfriend, Joan, that fuels him to work as hard as he does. "The biggest reason why I appreciate this job is because it helps me take better care of my family," he says.



Edker Jones

While working for Kenny Construction over the past two years, Jones has earned high marks from his on-site managers for his increasingly solid work performance, giving him the job stability that he's wanted for years. Admits Jones, "This is the longest I've ever had a job."

That's because Jones spent the past decade working in a string of dead-end jobs that only lasted a few months. "I was either laid off or the company closed down," he explains. "But I was never fired. I was always a hard worker and did the best I could." Despite his ability to get work, Jones believes that his turbulent years as a rebellious teenager led to his struggles in establishing a meaningful career.

Raised in a small, tight-knit family in South Central Los Angeles, Jones often got into trouble by running with the wrong crowd and ditching school. At 15, he was sent to juvenile hall for drug possession, and continued his drug use over the next several years. But when he became a father at 19, Jones decided to straighten his life. He worked at a number of odd jobs that enabled him to support his growing family.

As Jones approached his 30th birthday, he became more serious about developing a career. When a friend told him about PVJOBS, he soon signed up with the job program, which led to a training program that prepared him for his current position. While Jones found it challenging to transition into his laborer job, he now appears to be an old pro. "It was hard to learn how to do this at first," he says. "But once I caught on, I loved it."

Jones looks forward to expanding his construction skills that will enable him to continue serving as the reliable provider he's longed to be for his eight-year-old daughter and two adolescent sons. Reflects Jones, "I've come a long way, but I've always found a way to provide for my family."

PVJOBS Community Partners

APPRENTICE PREPARATION PROGRAMS

Century Community Training (Ms. Clinkenbeard) 310/673-3941
Los Angeles Technology Center (Ms. Kerr) 323/732-1053

WORKSOURCE CENTERS

Career Planning Center-Marina (Ms. Waters) 310/309-6000
Career Transition Worksource Center (Mr. Fernandez) 562/570-3728
Community Centers WorkSource Center (Mr. Ruvalcaba) 323/752-2115
Compton Career Link WorkSource California (Mr. Smith) 310/605-3050
Hollywood WorkSource California (Ms. Gardner) 323/960-1300
LA. Urban League W. Adams/B.H. WorkSource (Ms. Hall) 323/732-7867
Metro North Worksource Center (Ms. Zakarian) 323/223-1211
Wilshire Metro WorkSource (Ms. Shakoor-Akbar) 213/365-9829
WLCAC Southeast/Watts WorkSource (Mr. Blake) 323/563-5669

YOUTH AND ADULT PROGRAMS

All People Christian Center (Ms. Bryant) 213/747-6357
CCFP/Meals On Wheels for Children (Ms. Moore) 323/755-8038
Chrysalis/New Directions (Ms. Fontaine) 310/914-4045
Chrysalis/Santa Monica (Ms. Slayton) 310/392-4117
Communities in Schools (Ms. Arredondo) 818/891-9399
Community Build (Mr. Bektamba) 323/789-9950
CRTD FaithWorks (Ms. Richardson) 310/673-0277
DARE U TO CARE (Ms. Parker) 323/756-3208
Employment Development Dept. S.M. Branch (Ms. Thomas) 310/576-6431
FAME Renaissance (Mr. Prince) 323/730-8354
Homies Unidos Inc. (Ms. Belrran) 213/383-7484
Housing Authority of L.A. (WtW Division) (Ms. Rasheed) 213/252-1800
Human Potential Consulting-LLC (Ms. Windsett) 310/745-1560
Jobs of the Future/Homeboy Industries (Father Boyle) 323/526-1254
Joint Efforts Inc. (Mr. Twain) 310/821-2358
IAM Care Carson (Ms. Kimbrough) 310/518-8235
L.A. Family Housing Corporation (Ms. Ramirez) 818/982-4091

YOUTH AND ADULT PROGRAMS continued

Mar Vista Family Center (Ms. Diaz) 310/390-9607
Meaning And Purpose (Mr. Moore) 323/296-2553
NABSIO/Cutting Edge News (Mr. Perkins-Ali) 323/755-6024
NO GUNS (Mr. Marroquin) 310/695-7438
Public Allies Los Angeles (Mr. Gonzalez) 213/251-2777
Save Our Future (Mr. Jordan) 323/544-0039
South Central Projects With Industry/SCRS (Ms. Williams) 310/345-5713
Testimonial Community Love Center (Ms. Pantaleon) 323/296-2082
The WorkPlace (Mr. Solis) 213/386-1994
Union Rescue Mission (Mr. Hopkins) 213/347-6300
Unity One (Mr. Taylor) 213/963-5843
U.S. VETS (Ms. Harris) 310/348-7600
Venice 2000 (Mr. Hayward) 310/823-6100
Walden House SASCA Region 111 (Mr. Wilson) 213/741-3720
West Angeles Community Development Corp. (Ms. Welch) 323/291-1472

YOUTH PROGRAMS

Archdiocesan Youth Employment Services (Mr. Gutierrez) 213/736-5456
Boyle Heights Youth Opportunity Movement (Mr. Burks) 323/260-4796
CCEO YouthBuild (Mr. Starks) 310/225-3060
Covenant House of California (Mr. Sterle) 323/957-7455
Goals for Life (Mr. Berry) 562/698-1501
L.A. Youth at Work (Ms. Hererra) 213/580-7505
PACE YouthBuild (Mr. Leonares) 213/580-0020
Peacekeeper ARK (Ms. Adams) 310/276-9046
United Friends of the Children (Ms. Raphael) 213/580-1850
VCHC YouthBuild (Ms. Caldwell) 310/399-4100
YES YouthBuild (Mr. Whelchel) 323/567-0091
Watts Youth Opportunity Movement (Mr. Burks) 323/789-2773

For more information, call PVJOBS at 310/448-4684.



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