

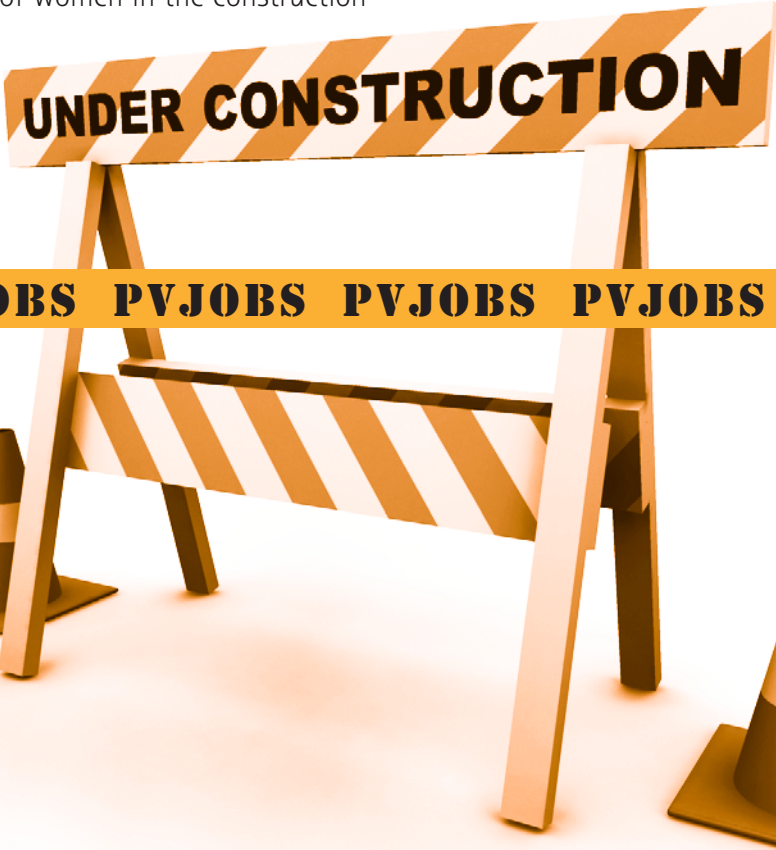


**Playa Vista Job Opportunities and Business Services**

It was a year of explosive growth for Playa Vista Job Opportunities and Business Services (PVJOBS), as 2007 yielded a series of exciting expansion opportunities for the increasingly celebrated at-risk community job program. What made PVJOBS' yearlong triumphs most satisfying is that their successes were achieved on three fundamental levels: an expanded diversity of contracts; increased program exposure among the labor community; and Capital Plan support and goal progress. What's more, these triumphs were made while PVJOBS continued to exceed their job placement numbers with their wide range of clients.

PVJOBS kicked off their first quarter by renewing contracts with their flagship clients – the Los Angeles Community College District and the Workforce Investment Act Governor's Grant Program. PVJOBS also now works with the Exposition Light Rail and Bishop

well as the e7 Architecture Studio. The District also awarded PVJOBS with an additional contract to build kiosks for LEED (Leadership in Environmental Energy Design) campus buildings. PVJOBS continued to pick up steam by partnering with the Community Development Department of the City of Los Angeles and winning a \$200,000 Governor's Grant from the Workforce Investment Act to provide job placement services for regional at-risk communities. Also, the United States Department of Labor awarded a two-year WANTO (Women in Apprenticeship and Non-Traditional Employment) grant to PVJOBS to increase the number of women in the construction



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Noel Jones' Bethany Square Development Project, among others. To gain a stronger presence in the local redevelopment arena, the job program began working on projects funded by the City of Los Angeles Community Redevelopment Agency.

Despite the fact that URS replaced DMJM/JGM as the Program Manager for the Los Angeles Community College District's Bond Program, PVJOBS was again retained to administer job placement efforts for the District's Build LACCD Jobs and Interns programs as



*e7 Interns work on producing an animation design segment.*

crafts. Only three awards of its kind were granted nationally, which is indicative of the Department's faith in PVJOBS.

But PVJOBS' client generating efforts didn't stop there. The job program also won lucrative contracts with brand new clients, as well. The widely supported Exposition Light Rail Project selected PVJOBS to provide job placement and orientation services for the new rail line being built from Downtown Los Angeles to Culver City. Internationally renowned ministerial



*Pictured at the PVJOBS Grand Opening are (from left) LAX Coastal Area Chamber of Commerce Board Chairman John Theuer; HB Dollinger Co. President Karen Dial; Chamber Honorary Mayor Larry Plotkin; and PVJOBS Executive Director Ernest Roberts.*

leader Bishop Noel Jones handpicked PVJOBS to provide labor coordination services for Bethany Square as well as the Adams/Montclair projects, both ambitious development projects in South Central Los Angeles. To potentially create a larger portfolio of work with the City of Los Angeles, PVJOBS also submitted proposals to Community Redevelopment Agency (CRA) funded projects, some of which PVJOBS currently works. In fact, PVJOBS assisted the CRA-LA in the development of local and at-risk hiring policies for CRA funded projects. And although the residential market has dropped off, PVJOBS' work with Playa Vista developers continue as new commercial development, including the new Clippers Training Center, is under construction.

In an effort to augment increased exposure among community leaders both locally and nationally, PVJOBS spent much of 2007 establishing widespread support from cause-related organizations. The job program furthered their work with the United Job Creation Coalition to provide outreach and advocacy for the creation of public policies that support construction job placement programs for at-risk communities regionally. Also, the United Way committed \$55,000 annually for three consecutive years to underwrite PVJOBS' general operating expenses, a further demonstration of increasing support.

PVJOBS also made 2007 its year for reclaiming site autonomy of their headquartered operations. In October, the job program opened their new 6,500-plus square foot office space located in the heart of the Westchester area. The site provides much better client access and facilities. To celebrate the new office location, PVJOBS held a special grand opening and ribbon-cutting event that drew more than 200 supporters.

Meanwhile, PVJOBS kept their dream alive of owning their very own building by strategically devising their Capital Plan. In fact, the City of Los Angeles Community Development Department demonstrated their support of that dream by setting aside a staggering \$550,000 for the PVJOBS Capital Plan. The funds

# 2007 PVJOBS Annual Report Statistics

## Overall Totals (all projects to January 2008)

Currently Working:	307
Total Placements (since 5/98):	1,445
Number of Positions Filled:	2,843
Currently Active Candidates:	6,109
Total Referred Candidates:	7,902
Number of CBOs Partnered:	79

## LACCD Jobs Totals (as of January 2008)

Local Hires Goal/Attainment:	30%/34%
At -Risk Goal/Attainment:	6%/8%

## LACCD Interns Totals (as of January 2008)

Enrolled/Placed in Unsubsidized Employment:	1,130/339
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## Playa Vista (as of December 2007)

At-Risk Goal/Attainment:	10%/13.3%
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## Construction Trades in PVJOBS Database (to January 2008)

Carpenters:	2,371
Flooring/Carpet Layers:	153
Concrete Masons/Finishers:	309
Electricians:	591
Iron Workers:	339
Laborers:	5,370
Tile/Marble/Brick Masons:	679
Operating Engineers:	144
Painters:	1,257
Plasterers:	283
Plumbers:	960
Roofers:	371
Sheet Metal Workers:	84

## Ethnic Demographics of Those Employed

### Asian:

Total Employed:	2
Percentage of Total Employed:	0.014%
Percentage in Database:	0.60%

### African American:

Total Employed:	850
Percentage of Total Employed:	58.82%
Percentage in Database:	62.71%

### Filipino:

Total Employed:	1
Percentage of Total Employed:	0.07%
Percentage in Database:	0.20%

### Latino:

Total Employed:	473
Percentage of Total Employed:	32.73%
Percentage in Database:	26.52%

### Native American:

Total Employed:	16
Percentage of Total Employed:	1.11%
Percentage in Database:	1.37%

### Pacific Islander:

Total Employed:	3
Percentage of Total Employed:	0.21%
Percentage in Database:	0.14%

### White:

Total Employed:	111
Percentage of Total Employed:	7.68%
Percentage in Database:	7.91%

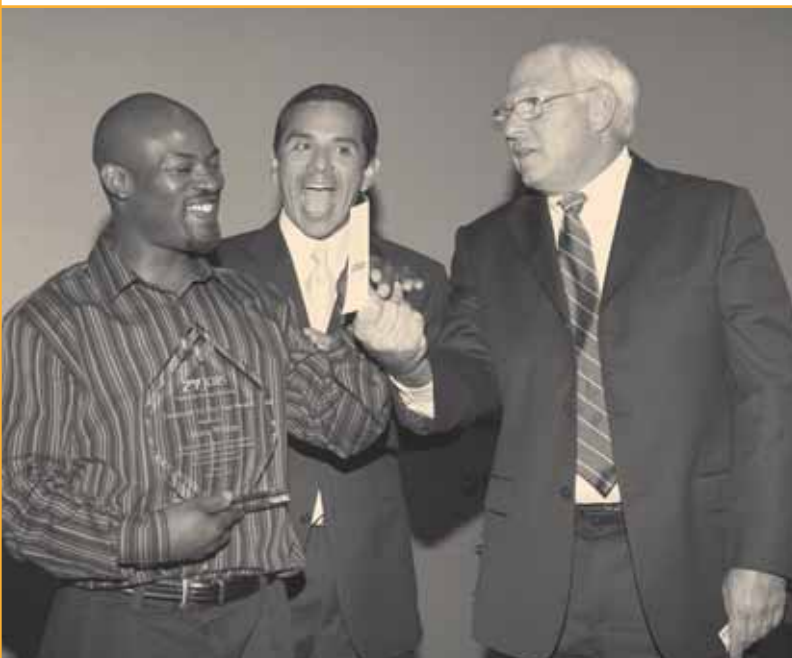
### Other:

Total Employed:	12
Percentage of Total Employed:	0.83%
Percentage in Database:	1.32%



*Pictured at the awards event are (from left) PVJOBS Executive Director Ernest Roberts; PVJOBS Board President Mary Richert; Mayor Antonio Villaraigosa; PVJOBS Employee of the Year Recipient Damon Walker; and Playa Vista President Steve Soboroff.*

job program's hardworking clients and supportive contracting partners. Attended by about 300 people, the event also presented Union of the Year Awards to Laborers Union Local 300 and Electrical Workers Union Local 11. Keynote speaker Los Angeles Mayor Antonio Villaraigosa shared about his support for PVJOBS because of their mission to help employ at-risk individuals who would otherwise find it difficult securing jobs in today's workforce.



*The mayor beams as Soboroff presents free Dodgers tickets to the award recipient.*

With a stellar year of progress behind them, PVJOBS' future is solid and wide open. The job program continues to leverage resources going forward, just as they did in 2007. PVJOBS is on their way to not only becoming a household name within the world of labor, but among the business and civic community, as well.

will be released once the job program officially selects a suitable site. Real estate expert Michael Mitchell was elected to the PVJOBS Board to help bring the Capital Plan into a bold reality. Two other board members were also elected in 2007 – Michael Dolphin, Division Chief of the Los Angeles City Job Services Division of the Employment Development Department; and Ernesto Pantoja, Labor Relations Coordinator for Ponte Vista. These new members bring additional expertise and influence to the board.

As always, PVJOBS continued to cultivate their ongoing relationships with their expansive network of community and business partners by executing traditional outreach efforts. Their annual awards event, themed "Opening the Doors of Opportunity," was held in June to recognize the

PVJOBS continued to keep their visibility in full drive by nurturing longtime relationships with their community-based organization partners that have trained and referred job candidates since the job program's inception. The numbers of organizations in the PVJOBS collaborative increased to 76 as more organizations desired to be a part of the their important mission and wished to contribute resources to advance the needs of a shared clientele. The job program also continued publishing their quarterly On Site Newsletter to update their network about their latest job placement efforts as well as share uplifting stories about successful clients. Moreover, PVJOBS is making plans to redesign their website to become more eye-catching and reader friendly for online visitors.